

TERENCE OLIVER

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Education

M.A. Art Education, Ohio University, Athens, Ohio, 2004

B.S. Advertising, Ferris State University, Big Rapids, Michigan, 1984

A.A. Commercial Art, Ferris State University, Big Rapids, Michigan, 1983

Professional Experience: Academic

2013-Present

Associate Professor, School of Journalism & Mass Communication, UNC-Chapel Hill.

Classes taught: Introduction to Graphic Design, Magazine Design, Informational Graphics and Motion Graphics. Assistant Professor from 2010-2013.

2007-2010

Associate Professor, School of Visual Communication, Ohio University.

Classes taught: Motion Graphics, Introduction to Information Graphics, Advanced Information Graphics, Beginning Layout and Design, Advanced Layout and Design, Editorial Illustration, Management/Leadership for graduate students.

2001-2007 **Assistant Professor**, School of Visual Communication, Ohio University.

Classes taught: Introduction to Information Graphics, Advanced Information Graphics, Beginning Layout and Design, Advanced Layout and Design, Editorial Illustration, Management/Leadership for graduate students.

1992-1994

Adjunct Professor, Kent State University (part time).

Classes taught: Advanced Information Graphics and Introduction to Page Design.

Professional Experience: Media Industry

October 2008 to Present

Motion Graphics Producer and Illustrator, Freelance until officially forming Elite Execution Design, LLC in 2012. The creative company focuses on telling stories with excellence using the power of audio, video, animation and stills.

August 2000 to August 2001

Assistant Managing Editor, *Akron Beacon Journal*, Akron, Ohio. Responsible for managing four newsroom departments that included more than 40 visual and technology staffers and five middle managers. In charge of all related fiscal and employment responsibilities.

June 1996 to August 2000

Art Director, *Akron Beacon Journal*. Responsible for leading and directing 10 artists and designers in the visual presentation of the newspaper for daily production. Responsible for yearlong redesign of the entire newspaper.

May 1997 to January 1999

Multimedia business owner (part time), Creative Design Studio. Responsible for creating video, audio, and print multimedia visual presentations for businesses.

February 1991 to June 1996

Assistant Art Director, *Akron Beacon Journal*. Responsible for assisting the art director with leading and directing 10 artists and designers in the visual presentation of the newspaper. Also responsible for developing daily hands-on page designs, illustrations and information graphics for the newspaper.

February 1988 to February 1991

Editorial Artist, *The Plain Dealer*, Cleveland, Ohio. Responsible for creating daily graphics, illustrations and information graphics for the newspaper.

July 1985 to February 1988

Advertising Artist, First National Supermarkets, Maple Heights, Ohio. Responsible for creating layouts and illustrations for newspaper advertising and for in-store circular.

Awards and Honors: Professional Recognition

Received two Pulitzer Prizes, highest and most coveted award in journalism:

1994 **Pulitzer Prize**. Part of a team of journalists at *The Akron Beacon Journal* who won the Pulitzer for Public Service. The prize was awarded for coverage of local racial attitudes and its subsequent effort to promote improved communication in the community. Role: During the 14-month coverage, I served as both an artist and art director for the project. I created numerous key graphics and illustrations and participated as one of the primary managers for the project.

1993 **Pulitzer Prize**. Part of a team of journalists at *The Miami Herald* who won the Pulitzer for Public Service. The prize was awarded for coverage of the aftermath of Hurricane Andrew. Role: Out of thousands of Knight Ridder employees, I was selected by corporate leaders to be flown to *The Miami Herald* to contribute to Hurricane Andrew special coverage. I served as illustrator and designer with the day-to-day news coverage.

Received Awards of Excellence and medals from The Society for News Design:

SND is one of the largest and most prestigious international creative competitions in the world. Each year, the competition receives more than 10,000 entries from more than 30 countries from around the world.

Award of Excellence, Informational Graphics. 1995 Society for News Design, "*John S. Knight Center.*" Role: I created the informational graphic.

Award of Excellence, Feature Page Design. 1995 Society for News Design, "*Albert Belle.*" Role: I art directed the page, guiding the visual style, vision, element usage and final execution.

Award of Excellence, Page Design. 1995 Society for News Design, "*Tea.*" Role: I art directed the page, guiding the visual style, vision, element usage and final execution.

Award of Excellence, Feature Page Design. 1995 Society for News Design, "*Lots O' Stuff.*" Role: I art directed the page, guiding the visual style, vision, element usage and final execution.

Award of Excellence, Informational Graphics. 1993 Society for News Design, "*Without Warning.*" My role: I designed the page and informational graphics.

Bronze Medal, Travel page. 1993 Society for News Design, "*Mexico.*" My role: I created the illustration and designed the page.

Silver Medal, Magazine Cover. 1993 Society for News Design, "*Beacon Magazine.*" Role: I art directed the page, guiding the visual style, vision, element usage and final execution.

Award of Excellence, Informational Graphics. 1992 Society for News Design, "*Inventure Place.*" My role: I created the informational graphic and designed the page.

Award of Excellence, Informational Graphics. 1992 Society for News Design, "*Dahmer Chronicles.*" Role: I art directed the page, guiding the visual style, vision, element usage and final execution.

Award of Excellence, Illustration and Design. 1991 Society for News Design, "*No Beef.*" My role: I created the illustration and designed the page.

Received Awards and Gold medals from Creativity Competition:

Creativity is a prestigious international creative competition that receives more than 7,000 entries from more than 40 countries annually.

Gold Medal. Feature Page. 1997 Creativity, "*Travel Alaska.*" My role: I created the illustration and designed the page.

Award of Distinction, Portfolio of Work. 1996 Creativity, "*Portfolio.*" Role: I art directed the page, guiding the visual style, vision, element usage and final execution.

Award of Distinction, Illustration. 1993 Creativity, "*Mexico.*" My role: I created the illustration and designed the page.

Award of Distinction, Illustration. 1993 Creativity, "*Apples.*" My role: I created the illustration and designed the page.

Award of Distinction, Illustration. 1993 Creativity, "*Meet the Press.*" Role: I art directed the page, guiding the visual style, vision, element usage and final execution.

Received award from Print Magazine:

Print Magazine is a national design competition that receives thousand of entries annually.

Award of Design Excellence, Illustration and Design. 1994 Print Magazine Competition, "*Apples.*" My role: I created the design and illustration.

Received Six First Place awards in the state of Ohio (Press Club) for graphics in the large newspaper category for multiple years:

The competition is sponsored by the Press Club of Cleveland and the Cleveland chapter of Professional Journalists and recognizes the best work done in the state of Ohio.

First Place, Feature Page Design. 1997 Ohio Journalism Excellence awards, "*Travel Alaska.*" My Role: I created the design and illustration.

First Place, Graphic Design. 1996 Ohio Journalism Excellence awards, "*Portfolio of Graphic Design.*" My Role: I created designs and illustrations in the package.

First Place, Informational Graphics. 1995 Ohio Journalism Excellence awards, "*John S. Knight Center.*" My Role: I created the informational graphic.

First Place, Design. 1994 Ohio Journalism Excellence awards, "*Kent State.*" Role: I art directed the page, guiding the visual style, vision, element usage and final execution.

First Place, Informational Graphics. 1992 Ohio Journalism Excellence awards, "*Inventure Place.*" My Role: I created the informational graphic.

First Place, Portfolio. 1992 Ohio Journalism Excellence awards, "Portfolio of work." My Role: I created the package of graphics/illustrations in the portfolio submission.

Second Place, Illustration. 1990 Ohio Journalism Excellence awards, "No More Boys in the Back." My role: I created the illustration and designed the page.

Received awards from the Associated Press Society of Ohio:

The competition recognizes the best professional newspaper work produced in the state.

First Place, Informational Graphics. 1995 Associated Press Society of Ohio, "*John S. Knight Center.*" My role: I created the informational graphic.

First Place, Illustration. 1995 Associated Press Society of Ohio, "Jazz." My role: I art directed the project.

Honorable Mention, Informational Graphics. 1995 Associated Press Society of Ohio, "Rock Hall of Fame." My role: I art directed the project.

Professional Honors:

1992-1997, **Featured in Akron Beacon Journal annual report** for six consecutive years with acknowledgement of professional and personal outstanding achievements. This was a unique honor and was one the only times in the company's history that any one individual had been recognized six years in a row.

1999, **Recognized for my role in the "The Question of Color" Pulitzer Prize winning series** by the City of Akron, Ohio.

Awards and Honors: Academic Recognition

For the last decade, assignments from my classes and student projects have consistently garnered numerous top awards in many of the most prestigious competitions in journalism (often winning more awards than any of the other competing universities). Below is a comprehensive list of awards won at UNC within the four three years and a condensed overview of the last decade of award-winning results, including my role for each project.

First Place, Sports. 2014 Society for News Design Student Awards (*The top national design competition*), "Steelers," <http://msusnd.org/contest/2014-design-contest/#fronts>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

First Place, Infographics. 2014 Society for News Design Student Awards (*The top national design competition*), "True Companion," <http://msusnd.org/contest/2014-design-contest/#fronts>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

First Place, Special Sections. 2014 Society for News Design Student Awards (*The top national design competition*), "Enslaved," <http://msusnd.org/contest/2014-design-contest/#fronts>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

First Place, iPad Magazine. 2014 Society for News Design Student Awards (*The top national design competition*), "Flourish," <http://msusnd.org/contest/2014-design-contest/#fronts>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Second Place, Special Sections. 2014 Society for News Design Student Awards (*The top national design competition*), "True North," <http://msusnd.org/contest/2014-design-contest/#fronts>. Role: Worked as coach and adviser for the project, providing hands-on

demonstrations, guidance and edits throughout the developmental process.

Second Place, Magazine Spread. 2014 Society for News Design Student Awards (*The top national design competition*), "Espresso," <http://msusnd.org/contest/2014-design-contest/#fronts>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Second Place, Standalone Multimedia. 2014 Society for News Design Student Awards (*The top national design competition*), "On the Brink," <http://msusnd.org/contest/2014-design-contest/#fronts>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Second Place, Infographics. 2014 Society for News Design Student Awards (*The top national design competition*), "MQ-9," <http://msusnd.org/contest/2014-design-contest/#fronts>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Third Place, Infographics. 2014 Society for News Design Student Awards (*The top national design competition*), "Cubs," <http://msusnd.org/contest/2014-design-contest/#fronts>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Honorable Mention, Infographics. 2014 Society for News Design Student Awards (*The top national design competition*), "Kitty Hawk," <http://msusnd.org/contest/2014-design-contest/#fronts>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Second Place, Sports. 2014 Society for News Design Student Awards (*The top national design competition*), "Cubs," <http://msusnd.org/contest/2014-design-contest/#fronts>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Second Place, Art & Illustration. 2014 Society for News Design Student Awards (*The top national design competition*), "Apple," <http://msusnd.org/contest/2014-design-contest/#fronts>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Second Place, Art & Illustration. 2014 Society for News Design Student Awards (*The top national design competition*), "Motorcycles," <http://msusnd.org/contest/2014-design-contest/#fronts>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

First Place, Art & Illustration. 2013 Society for News Design Student Awards (*The top national design competition*), "Z Magazine," <http://msusnd.org/contest/2013contest/#fronts>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Second Place, Special Section. 2013 Society for News Design Student Awards (*The top national design competition*), "Blue-Ringed Octopus,"

<http://msusnd.org/contest/2013contest/#fronts>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Third Place, Special Section. 2013 Society for News Design Student Awards (*The top national design competition*), "Homefront,"

<http://msusnd.org/contest/2013contest/#fronts>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

First Place, Sports Front. 2012 Society for News Design Student Awards (*The top national design competition*), "Battle of the Blues,"

<http://msusnd.org/contest/2012contest/#winners>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Second Place, Illustration. 2012 Society for News Design Student Awards (*The top national design competition*), "Puffin," <http://msusnd.org/contest/2012contest/#winners>.

Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

First Place, Informational Graphics. 2012 Society for News Design Student Awards (*The top national design competition*), "Carolina Legend,"

<http://msusnd.org/contest/2012contest/#winners>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Second Place, Informational Graphics. 2012 Society for News Design Student Awards (*The top national design competition*), "Kodak,"

<http://msusnd.org/contest/2012contest/#winners>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Honorable Mention, Informational Graphics. 2012 Society for News Design Student Awards (*The top national design competition*), "How to Dress,"

<http://msusnd.org/contest/2012contest/#winners>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Second Place, Special Sections. 2012 Society for News Design Student Awards (*The top national design competition*), "Wabi Sabi,"

<http://msusnd.org/contest/2012contest/#winners>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Third Place, Special Sections. 2012 Society for News Design Student Awards (*The top national design competition*), "Bean & Leaf,"

<http://msusnd.org/contest/2012contest/#winners>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

First Place, Standalone Multimedia. 2012 Society for News Design Student Awards (*The top national design competition*), "Coal Intro," <http://msusnd.org/contest/2012contest/#winners>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Second Place, Standalone Multimedia. 2012 Society for News Design Student Awards (*The top national design competition*), "Coal & You," <http://msusnd.org/contest/2012contest/#winners>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Third Place, Standalone Multimedia. 2012 Society for News Design Student Awards (*The top national design competition*), "From Coal Towns to Ghost Towns," <http://msusnd.org/contest/2012contest/#winners>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Third Place, Standalone Multimedia. 2012 Society for News Design Student Awards (*The top national design competition*), "World of Coal," <http://msusnd.org/contest/2012contest/#winners>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Honorable Mention, Standalone Multimedia. 2012 Society for News Design Student Awards (*The top national design competition*), "Bean & Leaf iPad," <http://msusnd.org/contest/2012contest/#winners>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

First Place, Digital Storytelling. 2012 Society for News Design Student Awards (*The top national design competition*), "Coal A Love Story," <http://msusnd.org/contest/2012contest/#winners>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Honorable Mention, Digital Storytelling. 2012 Society for News Design Student Awards (*The top national design competition*), "Reframing Mexico," <http://msusnd.org/contest/2012contest/#winners>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Honorable Mention, Magazine Cover. 2012 Society for News Design Student Awards (*The top national design competition*), "Bean & Leaf," <http://msusnd.org/contest/2012contest/#winners>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Second Place, Startup Magazine. 2012 Association for Education in Journalism and Mass Communication Awards (*a top international educational association competition; recognizes*

excellence in journalism and mass communication), "Wabi Sabi". Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

First Place, Startup Magazine. 2011 Association for Education in Journalism and Mass Communication Awards (*a top international educational association competition; recognizes excellence in journalism and mass communication*), "Earth+Sky".
<http://aejmc magazine.arizona.edu/>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

First Place, Student Newspaper. 2011 Princeton Review, "The Daily Tar Heel," Role: Coached and help train the design director for the publication.

First Place, Informational Graphics. 2011 Society for News Design Student Awards (*The top national design competition*), "Carolina Legacy,"
<http://msusnd.org/contest/2011contest/#infographics/>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Honorable Mention, Informational Graphics. 2011 Society for News Design Student Awards (*The top national design competition*), "Twitter,"
<http://msusnd.org/contest/2011contest/#infographics/>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Honorable Mention, Promotions. 2011 Society for News Design Student Awards (*The top national design competition*), "The Anatomy of a Carolina Win,"
<http://msusnd.org/contest/2011contest/#infographics/>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Honorable Mention, Informational Graphics. 2011 Society for News Design Student Awards (*The top national design competition*), "U.S. Unemployment,"
<http://msusnd.org/contest/2011contest/#infographics/>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Third Place, Special Sections. 2011 Society for News Design Student Awards (*The top national design competition*), "Earth+Sky," <http://msusnd.org/contest/2011contest/#artillo>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Online Video Journalism Award, Small Site. 2011 Online News Association (*the world's largest association of online journalists*), "Now what Argentina?"
<http://journalists.org/2011/09/25/2011-online-journalism-award-winners-announced/>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Award of Excellence, Multimedia. 2011 Pictures of the Year International (*POY is one of*

the oldest and most highly respected photojournalism contests in the world), “Now What Argentina?” <http://www.poyi.org/68/68winnerslist.html>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Gold Award, Multimedia. 2011 College Photographer of the Year (*international professional competition; multimedia division received 208 entries; recognizes excellence in journalistic storytelling*), “Powering A Nation,” <http://poweringanation.org/>. Worked as producer and coach for all graphics and design for the project; I helped facilitate project idea-generating, coordination, execution and implementation of all motion graphics, general graphics, design and web design. I also participated in a lead role of hands-on training and editing for the project.

Silver Award, Digital Storytelling. 2011 Society for News Design Digital Awards (*international professional competition; receives 400 entries/year; recognizes excellence in multimedia journalism*), “Powering A Nation,” <http://poweringanation.org/>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

First Place, Features Design. 2010 Society for News Design Student Awards (*The top national design competition*), “Pick, Paint, Plant,” <http://msusnd.org/contest/2010contest/>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

First Place, Illustration. 2010 Society for News Design Student Awards (*The top national design competition*), “Gothic,” <http://msusnd.org/contest/2010contest/>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

First Place, Magazine. 2010 Society for News Design Student Awards (*The top national design competition*), “Hidden Hoots,” <http://msusnd.org/contest/2010contest/>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Second Place, Informational Graphics. 2010 Society for News Design Student Awards (*The top national design competition*), “America’s Landfills,” <http://msusnd.org/contest/2010contest/>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Second Place, Magazine. 2010 Society for News Design Student Awards (*The top national design competition*), “Back To Your Roots,” <http://msusnd.org/contest/2010contest/>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Second Place, Illustration. 2010 Society for News Design Student Awards (*The top national design competition*), “Home Repair,” <http://msusnd.org/contest/2010contest/>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Second Place, Promotions. 2010 Society for News Design Student Awards (*The top national design competition*), "Barbecue+Blues," <http://msusnd.org/contest/2010contest/>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Honorable Mention, Informational Graphics. 2010 Society for News Design Student Awards (*The top national design competition*), "Ping Center," <http://msusnd.org/contest/2010contest/>. Role: Worked as coach and adviser for the project, providing hands-on demonstrations, guidance and edits throughout the developmental process.

Awards from 2002 to 2009 (at Ohio University):

In my role, I served as coach and adviser and provided hands-on demonstrations, guidance and edits throughout the developmental process.

2010 Society for News Design Student Awards. Students from my classes won 17 out of 45 design awards given (*won the most awards out of all competing universities*). <http://msusnd.org/contest/2010contest/>

2008 Society for News Design Student Awards. Students from my classes won 18 out of 53 design awards given (*won the most awards out of all competing universities*). <http://msusnd.org/contest/2008contest/>

2007 Society for News Design Student Awards. Students from my classes won 18 out of 49 design awards given (*won the most awards out of all competing universities*). http://msusnd.org/contest/2007_contest_results/mindex.html

2006 Society for News Design Student Awards. Students from my classes claimed eight awards, including first and second place. http://msusnd.org/contest/winners2006/2winners_06.html

2005 Society for News Design Student Awards. Students from my classes claimed four awards, including first place. http://msusnd.org/contest/2005/05_results_images/results_05.html

2004 Society for News Design Student Awards. Students from my classes claimed four awards, including second place. <http://msusnd.org/contest/2004/results/winners.html>

2003 Society for News Design Student Awards. Students from my classes claimed three awards, including first place. <http://msusnd.org/contest/2003/pages/winners.html>

2002 Society for News Design Student Awards. Students from my classes claimed eight awards, including first and second place. <http://msusnd.org/contest/2002/results/winners.html>

Academic Honors:

2012, **Edward Vick Prize for Innovation in Teaching Award in the UNC School of Journalism and Mass Communication.** The honor acknowledged my forward-thinking initiatives that led to the publication of the university's first-ever journalism iPad magazines published in the App Store and the development and implementation of one of the first-ever journalism motion graphics courses in the nation.

2008-09, **One-year sabbatical, Ohio University.** Spent the time learning the theory, software and practical applications of motion graphics. Used the knowledge to develop a course, Introduction to Motion Graphics, which was taught for the first time at Ohio University in fall 2009. Tested the material as a consultant with News 21 at UNC-Chapel Hill in summer 2009 to help refine the course. Continued the course after joining the faculty at UNC-Chapel Hill. The research and information gained during the sabbatical is positioning me to be a leader in motion graphics development and use and to establish that at UNC-CH. The motion graphics classes established and taught were the first of its kind in the nation.

Grants

2013 **Stone Center Faculty Grant in Art, Culture and Creativity** to produce a motion graphic featuring one of the honorees in conjunction with the AT&T Heritage Calendar. The project goal was to have significant local impact with profiles of North Carolinians whose lives and work have made a positive impact on Tar Heel African Americans. The final motion graphic package was created to be shareable through Facebook and other social media networks. It was also created to be embedded within websites and/or e-mailed and promoted on sites such YouTube.com. The package was designed so that it can be utilized as an educational enhancement in the classrooms throughout the state of North Carolina. \$3,500.

2012 **UNC Junior Faculty Development Award** to further my creative reach and impact. I received the grant to help share lessons in innovation with working journalists. The grant helped further position me as an authority with digital innovation and has helped our school become the premier mass communication program for new media and motion graphic storytelling. As a result, I wrote two articles and conducted relevant industry interviews with prominent experts in the field from *The New York Times*, *National Geographic* and *NPR*. I also presented an hour-long standing-room-only presentation on motion graphics to industry professionals and educators at the Society for News Design's 2012 International Workshop, where 19 countries were represented. \$7,500.

Publications

July, 2013. **The Society for News Design's How 2 Design Booklet.** HARNESS THE POWER OF MOTION GRAPHICS. My article mainly focused on A) getting a mindset to do something different and having the guts to take risks. B) How to start growing with training to take your skills to the next level. C) Striving to be original, but also staying informed and inspired.

July, 2012. ***Taking Our Country Back***, by Daniel Kreiss. I created informational graphics published in the book. The publication presents the previously untold history of the uptake of new media in Democratic electoral campaigning over the last decade. The book contributes to an interdisciplinary body of scholarship from communication, sociology and political science. The infographic execution analyzes how Howard Dean's former staffers created an infrastructure for Democratic new media campaigning after the 2004 elections that helped transfer knowledge, practice, and tools across electoral cycles and campaigns. <http://www.amazon.com/Daniel-Kreiss/e/B008KNTJ1A>

April, 2012. **The Society for News Design's website.** MOTION GRAPHICS: NEW WEAPONS OF VISUAL JOURNALISM. Evolving strategies of digital communication, with case studies. Online: <http://www.snd.org/2012/04/motion-graphics-new-weapons-of-visual-journalism/>

March, 2011. **Infographic tips on poynter.org.** The site post also examined how students were challenged to find a story focus, develop reporting sources, parse research, and illustrate entire infographic packages from scratch. <http://www.poynter.org/how-tos/newsgathering-storytelling/124497/how-unc-journalism-students-used-graphics-to-tell-story-of-tar-heels-history-players/>

Summer, 2011. **Carolina Communicator, An online and printed magazine produced by The School of Journalism and Mass Communication at The University of North Carolina at Chapel Hill. ON THE MOVE WITH MOTION GRAPHICS**
<http://jomc.unc.edu/carolinacommunicator>

April, 2011. **Contributor to article in Adobe's customer success publication on how UNC-Chapel Hill students are excelling in new ways of storytelling. EMBRACING NEW MEDIA**
http://www.adobe.com/cfusion/showcase/index.cfm?event=casestudydetail&casestudyid=1232413&loc=en_us

Spring, 2008. **Design, The Society for News Design's Quarterly Journal. GRAPHICS BY HAND.** Article based on primary research I conducted on traditional art in information graphics. 4 pages.

Spring, 2007. **Update, The Society for News Design's Student and educator-focused Journal. RAISING THE BAR. STEPPING UP TO THE PLATE. AND TAKING IT TO THE NEXT LEVEL:** Taking journalism design to the next level. 8 pages.

Winter, 2004. **Design, The Society for News Design's Quarterly Journal. REALITY SHOW:** Designing tough subjects with no art. 4 pages.

Winter, 2003. **Design, The Society for News Design's Quarterly Journal. DESIGN AND THE ART OF TEACHING SWEETNESS:** Conceptual design and high-level execution. 6 pages.

In Progress

Chapter and visuals for *Graphic Communications Today* (5th edition) by Dr. William Ryan, an associate professor of The Visual Communication School of Journalism at the University of Oregon and also the principal author of the previous editions. The completed chapter will be approximately 30 pages and will provide numerous strategies for creating visuals for difficult subject matter. Publication expected Winter 2014