

The University of North Carolina at Chapel Hill's motto, *Lux Libertas*, Latin for "light and liberty," is etched in the University's official seal.

## DEBASHIS "DEB" AIKAT

### CURRICULUM VITAE

• REVISED JULY 20, 2016 •

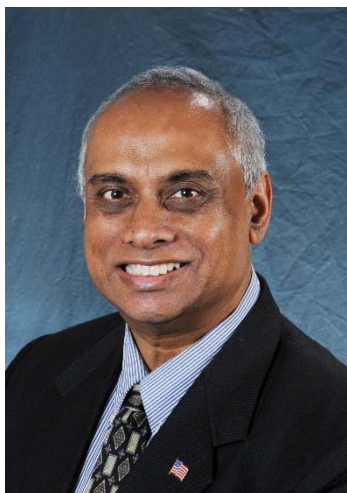
- ▶ SHORT BIOGRAPHY
- ▶ TEACHING
- ▶ RESEARCH
- ▶ PUBLIC SERVICE

*Please Note: For brevity, some sections of this CV are limited to research, teaching and public service accomplishments over the current post-tenure review period of five academic years, 2011-12 through 2015-16.*



UNC  
SCHOOL OF MEDIA  
AND JOURNALISM





**Dr. Debashis “Deb” Aikat**  
Associate Professor  
UNC-Chapel Hill School of  
Media and Journalism

A former journalist, **DEBASHIS “DEB” AIKAT** (*pronounced EYE-cut*) has been a faculty member since 1995 in the School of Media and Journalism at the University of North Carolina at Chapel Hill, which the Carnegie Foundation has classified as a leading research university.

An award-winning researcher and teacher, Dr. Aikat theorizes the intersection of digital media in the global sphere. Dr. Aikat’s research work range across the media, has been published in book chapters and refereed journals such as *First Amendment Studies*, *Health Communication*, *International Journal of Interactive Communication Systems and Technologies*, *Global Media and Communication*, *Popular Music and Society*, *Convergence: The Journal of Research into New Media Technologies*, and publications of the Association for Computing Machinery and Microsoft Corporation. His research has been funded by government agencies (e.g. *the US Department of State*, *US Department of Education’s Title VI grants*), corporate foundations (e.g. *the Freedom Forum*, *the Scripps Howard Foundation*) and the industry (e.g. *IBM*, *Knight Ridder*).

The Scripps Howard Foundation recognized Dr. Aikat as the inaugural winner of the “National Journalism Teacher of the Year award” (2003) for his “distinguished service to journalism education.” The International Radio and Television Society named him the Coltrin Communications Professor of the Year (1997). Dr. Aikat served from 2007 through 2013 as an elected member of the Accrediting Council on Education in Journalism and Mass Communications (ACEJMC), which evaluates journalism and mass communications programs in universities. He has served the Association for Education in Journalism and Mass Communication (AEJMC) as chair (2009-10) of the Committee on Teaching, and chair (2015-16) of the AEJMC’s Committee on Professional Freedom and Responsibility, which fosters freedom, ethics, diversity, and public service. He visited Russia in May 2015 to research press freedom in Russia.

In addition to teaching on-campus classes, Dr. Aikat has taught online courses since 1997 when he conceptualized UNC’s first online course in journalism. He developed in 2003 a graduate-level online certificate program in “Technology and Communication.” He has won fellowships from renowned research institutions such as the Institute for the Arts and Humanities (2000 & 2003) and the Journalism Leadership Institute in Diversity (2004-05).

The AEJMC and Peter Lang named Dr. Aikat as an inaugural winner of the 2015 Scholarsourcing Series competition for his 2017 book, *Who’s a Journalist? News in the Digital Age*, which reports original research on the evolving roles of journalists and journalism. Dr. Aikat was named a 2016 Scholarsourcing winner for a co-authored 2018 book, *Agendamelding: How We Use Digital Media to Create Personal Community*, which theorizes media agenda setting in the digital age.

His research and teaching excellence awards (*see vita for a full list*) include an AEJMC-Scripps Howard Researcher of the Year (2014-15), AEJMC Top Research Paper, a Distinguished Teaching Award for Post-Baccalaureate Instruction (2003), UNC-Chapel Hill’s highest honor for excellence in graduate studies, the David Brinkley Teaching Excellence Award (2000), AEJMC’s Baskett Mosse Award (1999), the Tanner Faculty Award for Excellence in Undergraduate Teaching (1999), the UNC-Chapel Hill Students’ Undergraduate Teaching Award (1998), and an IBM Research Fund Award (1995). Several UNC-Chapel Hill senior classes honored him with the Edward Kidder Graham-Favorite Faculty Awards for 9 years (1997 through 2005). He was elected to UNC’s Faculty Hearings Committee, which adjudges denial of academic tenure. He has served on the UNC Honor Court’s Faculty Hearings Board Panel that adjudicates violations of academic honesty, personal integrity, and responsible citizenship.

Dr. Aikat earned in 1995 a Ph.D. in Mass Communication and Journalism from the Ohio University’s Scripps School of Journalism. He completed in 1990 a Certificate in American Political Culture from the New York University.

He graduated with academic distinction at the top of his class in M. A. Journalism in 1990 from the University of Calcutta, India, where he also earned a B. A. with honors in English literature in 1984. He worked as a journalist in India for the Ananda Bazar Patrika’s *The Telegraph* newspaper from 1984 through 1992. He also reported for the BBC World Service.

Born in India, Dr. Aikat and his wife, Dr. Jay Aikat, became U.S. citizens in 2003. Jay, a faculty member in the UNC’s Department of Computer Science, serves as the Chief Operating Officer at UNC’s Renaissance Computing Institute. They live in Chapel Hill, NC, with their two children.



THE UNIVERSITY  
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at CHAPEL HILL

DEBASHIS “DEB” AIKAT, Ph.D.

**Associate Professor**

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THE AIKAT FILE

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**Born:** Calcutta, India | **Citizenship:** United States

**Home page:** <http://goo.gl/uFCj5q>

**Google Scholar profile:** <http://goo.gl/p0R4Pe>

**Home address:** 1000 Camden Lane, Chapel Hill, NC 27516-7756 ☎ **Home phone:** (919) 969-7070

**The UNC-Chapel Hill School of Media and Journalism:** Long recognized as one of the top media schools in the United States, the UNC-Chapel Hill School of Media and Journalism has been nationally accredited since 1958 and was the first school in the nation to receive full unit-wide accreditation. The School offers a comprehensive undergraduate degree with five sequences: advertising, electronic communication, news editorial, public relations, and visual communication. Journalism education at Carolina began in 1909. The UNC-Chapel Hill Department of Journalism was formed in 1924. It became a School in 1950. The School's graduate program was established in 1954. The School offers graduate degrees such as a residential Master's (*first awarded in 1957*), online Master's in Technology and Communication (*first offered in 2011*), and Ph.D. (*first dissertated in 1967*), and a joint M.A.-J.D. dual degree with the UNC School of Law. With more than 1,200 students, the School has 54 full-time faculty members and a world-class facility.

**The University of North Carolina at Chapel Hill:** Chartered in 1789 and opened to students in 1795 as the first public university of the US, the University of North Carolina at Chapel Hill, is a global higher education leader in innovative teaching, research and public service. UNC-Chapel Hill ranks among the America's leading public research universities, offering 77 bachelor's, 113 master's, 68 doctorate and seven professional degree programs through 14 schools and the College of Arts and Sciences. With more than 29,000 students and a 3,600-member faculty, UNC's academic offerings span more than 100 fields. The *U.S. News and World Report* ranks UNC-Chapel Hill in the top five public national universities in the U.S. UNC-Chapel Hill is the flagship institution of the 17-campus University of North Carolina (UNC) system.

**The University of North Carolina System:** Emerging from the oldest public university in the nation, the UNC system traces its roots to the North Carolina's 1776 constitution, which held that “All useful Learning shall be duly encouraged and promoted in one or more Universities.” Today, more than 220,000 students are enrolled at 16 university campuses across the state and at the NC School of Science and Mathematics, the country's first public, residential high school for gifted students. UNC campuses support a broad array of distinguished academic programs. The UNC Center for Public Television, the UNC Health Care System, the NC Arboretum, and other University affiliates and programs reap social and economic benefits for the citizens of the state.

## EDUCATION

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OHIO UNIVERSITY, 1992 - 1995

**Ph.D. in mass communication** (Aug. 1995)

- Emphasis: **Communication technology, mass communication research**  
Minor areas: **Digital journalism, advertising, public relations**
- Chair of dissertation committee: **Dr. Guido H. Stempel III**, Distinguished Professor, E. W. Scripps School of Journalism, Ohio University.
- **Dissertation topic:** “*Adventure in Cyberspace: Exploring the Information Content of World Wide Web Pages on the Internet.*”

NEW YORK UNIVERSITY, 1990

**Certificate Program in American Political Culture**

- United States Information Agency fellowship. Lecture and research trip through USA, UK, France, and Germany.

UNIVERSITY OF CALCUTTA, India, 1988 - 1990

**M.A. in journalism** (Aug. 1990)

**University Valedictorian: Ranked First in Order of Merit**

- Emphasis: **Broadcast Journalism, International Communication, Public Relations.**
- **Thesis:** “*Campaign Trends: A Critical Study of Media Campaigns in the 1989 Indian General Elections.*”

UNIVERSITY OF CALCUTTA, India, 1981 - 1985

**B.A. honors in English literature** (July 1985)

- **Major:** English literature; **Minor:** Economics and political science

## PROFESSIONAL EXPERIENCE

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UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL, July 1995 to Present

**Associate Professor** (July 2000 to the present)

- Awarded tenure on July 1, 2000 and promoted to the rank of Associate Professor.

**Assistant Professor and Media Futurist** (July 1995 to 2000)

- Teaching and research in the broad area of communication technology, interactive media, and the Internet.

PHILADELPHIA ONLINE, Philadelphia. <<http://www.phillynews.com/>>, Summer 1997

**Editor-in-residence**

- News editing, layout and design at Philadelphia Online, Internet edition of the *Philadelphia Inquirer*, a Knight-Ridder publication. “One example of a newspaper that I think is doing a great job using Interactive technology is Philly Online,” Microsoft chairman Bill Gates said in 1997 at the Newspaper Association luncheon in Chicago.

BBC WORLD SERVICE, England, 1990-1992

**Stringer in Eastern India**

- Covered eight states of eastern and north-eastern India for the BBC World Service.
- Coordinated news coverage of the Bengali service with BBC’s London bureau.
- Reported transborder crime along India’s border with Bangladesh and Burma.

THE TELEGRAPH, India, 1984 - 1992

**Copy Editor and Senior Staff Writer**

- Reported major political events, public affairs, race riots, AIDS in India, education, drug abuse, and covered politics, government, and the environment.
- Covered a number of well-known public figures including Nobel laureate **Mother Teresa**, South African President **Nelson Mandela**, Indian Prime Ministers **Indira Gandhi**, **Rajiv Gandhi** and **Chandra Shekhar**, French President **Francois Mitterand**, and **Pope John Paul II**.
- Worked on layout and design of newspaper pages as a sub-editor from 1984 to 1987.

THE NEW REPUBLIC, India, 1979 - 1981

**News Reporter**

- Feature writer on community issues, political, social, and economic subjects.

## HONORS AND AWARDS

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**AEJMC-Scripps Howard Foundation Award for Researcher of the Year (2014-15)**

- Named the AEJMC-Scripps Howard Foundation Researcher of the Year (2014-15) and recognized with a plaque at the keynote session of the 2015 Association for Education in Journalism and Mass Communication (AEJMC) conference in San Francisco. Aikat was earlier named winner in AEJMC's international competition for the inaugural 2015 Scripps Howard Foundation Research Grant, which is designed to foster a stronger connection between the academy and the industry.

**AEJMC Certificates for Excellence in Fostering Equity and Diversity, 2013 & 2014**

- Awarded in 2013 and 2014 “certificate of excellence” for fostering equity and diversity as chair of the AEJMC Equity & Diversity Award, which recognizes journalism and mass communication academic units for measurable success, in increasing equity and diversity among their students, staff and faculty.

**AEJMC Award for Outstanding Service, 2011**

- Awarded a commemorative plaque at the AEJMC's St. Louis conference in Aug. 2011 for pioneering AEJMC Teaching Workshop, which is now a permanent feature of all AEJMC conferences. The award also recognized Aikat for conceptualizing the AEJMC's “Magnanimous Mentor” (MM) program in 2010 and 2011. See MM details at <http://goo.gl/eBGMe8>

**Scripps Howard's “2003 National Journalism Teacher of the Year” Award, 2004**

- Honored for “distinguished service to journalism education” and “demonstrated journalism teaching excellence on his campus and beyond.” The award recognizes “teaching excellence and leadership in the core areas of print, broadcast and online journalism instruction at bachelor's degree-granting colleges and universities.” The award was instituted in conjunction with four major journalism institutions: the Freedom Forum, the Knight Foundation, the Scripps Howard Foundation, and the AEJMC.

**AEJMC Journalism Leadership Institute in Diversity Fellowship, 2004-5**

- Awarded Journalism Leadership Institute in Diversity (JLID) Fellowship by the AEJMC and the Association of Schools of Journalism and Mass Communication (ASJMC). The JLID fellowship offers a year-round program to identify, recruit, mentor and train future leaders and administrators. The purpose of the fellowship program is to increase gender, racial and ethnic diversity in administrative and other senior-level positions in journalism and mass communication education.



## HONORS AND AWARDS \_\_\_\_\_ continued from previous page\_

### **Outstanding Favorite Faculty Teaching Awards, UNC-Chapel Hill, 1997-2005**

- Awarded UNC-Chapel Hill Outstanding Favorite Faculty Teaching Awards for nine consecutive years (1997 through 2005). Recognized for “superlative contributions” as a faculty member whose “leadership, dedication, and innovation” was particularly noteworthy in advancing undergraduate education. Every UNC-Chapel Hill senior was invited to nominate. The Senior Class, the General Alumni Association, and the Division of Student Affairs sponsor the awards.

### **Faculty Research Paper Award, Communication Technology and Policy Division, 2003**

- Recognized with a “Top-Three Faculty Research Paper” award for refereed research paper: Frith, Cary Roberts and Debashis “Deb” Aikat. “*The Interplay of Old and New Media: How the Traditional News Agenda Affected Web Searches Before and After September 11, 2001*” presented to the Communication Technology and Policy Division, 86<sup>th</sup> annual convention of the AEJMC, Kansas City, Missouri, July 30-Aug. 2, 2003.

### **Distinguished Teaching Award for Post-Baccalaureate Instruction, 2003**

- Named winner of a 2003 Distinguished Teaching Award for Post-Baccalaureate Instruction, the university’s highest honor for excellence in graduate education. The award was first given by the University in 1995 to recognize the important role of post-baccalaureate teaching in Carolina. The UNC-Chapel Hill Chancellor, Dr. James Moeser, recognized award winners at half time of the UNC-Virginia men’s basketball game February 12, 2003 at the Dean E. Smith Center. Each winner received \$5,000 and a framed citation. (February 12, 2003).

### **Honorable Mention, AEJMC Web Site Design Competition, 2002**

- “Honorable Mention” for “Teaching web sites” category of the AEJMC Web Site Design Competition, an annual peer reviewed contest to recognize and reward the creative intellectual work in the design and development of web sites at the AEJMC annual convention in Miami Beach, Florida. (August 8, 2002).

### **Institute for the Arts and Humanities Ethics Fellowship, 2002-2003**

- Awarded Institute for the Arts and Humanities Ethics Fellowship for 2002-2003. Ethics Fellowship covered research seminars and funds to analyze digital ethics and ethical issues in the information age. The fellowship program selects a community of ethics scholars.

### **Faculty Research Paper Award, MC&S Division, AEJMC’s Phoenix Convention, 2000**

- Recognized with a “Top Paper” award for refereed research paper “An E-Community of Ideas and Information: Media Content Characteristics of Children’s Web Sites,” in the “Media and the Family” research paper competition of the Mass Communication & Society Division at the 83rd annual convention of the AEJMC, Phoenix, Arizona, August 9-12, 2000.

### **Kappa Tau Alpha, 1993 -Present**

- Inducted, in June 1993, to the National Journalism honor society.

### **Charter Member, UNC-Chapel Hill Academy of Distinguished Teaching Scholars, 2000 to present**

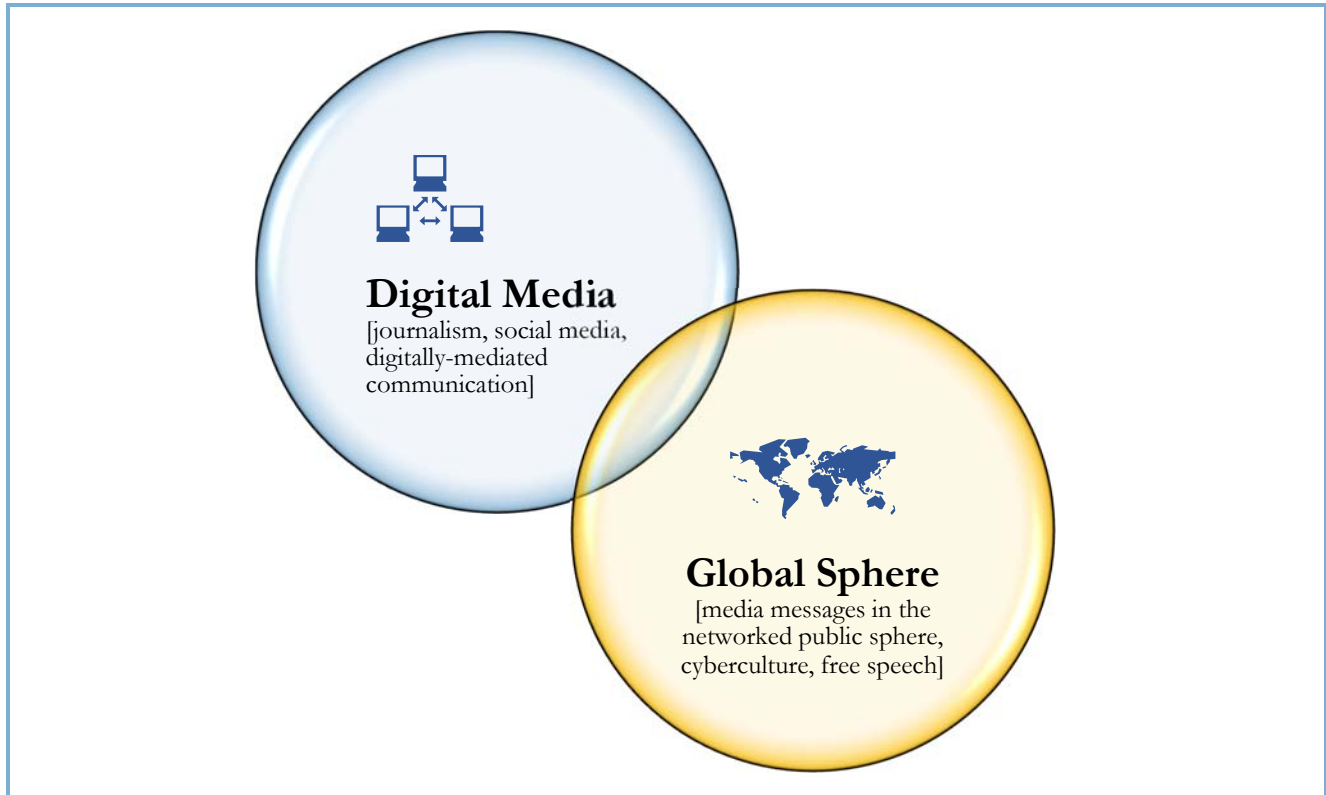
- Inducted in 2000 as charter member of the UNC-Chapel Hill Academy of Distinguished Teaching Scholars. The academy aims to recognize outstanding teaching and improve Carolina’s intellectual climate. The members of the academy are faculty and graduate teaching associates who have received campus-wide awards for excellence in teaching and mentoring during their tenure. The late Michael Hooker’s Chancellor’s Task Force on Intellectual Climate recommended the academy.

## RESEARCH AND SCHOLARSHIP

### ❖ **Research Interests: Digital Media in the Global Sphere**

Deb Aikat’s research theorizes the role of digital media in the global public sphere. Aikat’s research enunciates how the Internet-enabled networked public sphere has spawned an influential space for public discourse and political debate in civil societies.

With the declining dominance of traditional media entities, the networked public sphere is transforming democracies and dictatorships alike by fostering worldwide wider public participation devoid of government control. The core of Aikat’s research theorizes the intersection of digital media in the global sphere, as illustrated below:



With a deep commitment to exploring human knowledge that benefits society, Aikat has conducted research studies that enabled him to address seminal questions, refine research methods, and posit theoretical paradigms on the role of digital media in the global sphere.

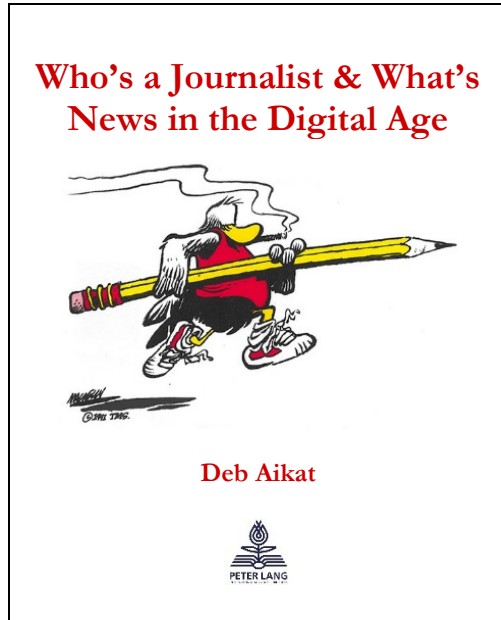
### ❖ **Research Publications**

By pursuing theory-based research that merges data-driven quantitative approaches with qualitative insights, Aikat has established a record of high-impact scholarship and interdisciplinary collaboration that has led to important research results reported in top-tier publications.

With a research breadth and depth that transcends the repertoire of digital media, Aikat’s research has been published as research studies in top-tier peer-reviewed academic journals, as chapters in books edited by prominent scholars in our field, and as online resources with an international audience. He has won research funding for projects that explore the role of digital media in the global sphere.

## BIBLIOGRAPHY OF RESEARCH PUBLICATIONS

❖ **Books** (under contract): By adapting the concept of crowdsourcing to academe, the AEJMC-Peter Lang Scholarsourcing series re-imagines the way scholarly books are proposed, peer-reviewed, and approved for contract. Based on peer-reviews from the AEJMC membership and a AEJMC Scholarsourcing selection committee, Peter Lang, the international academic publisher, awarded two book contract to Aikat, as detailed below:



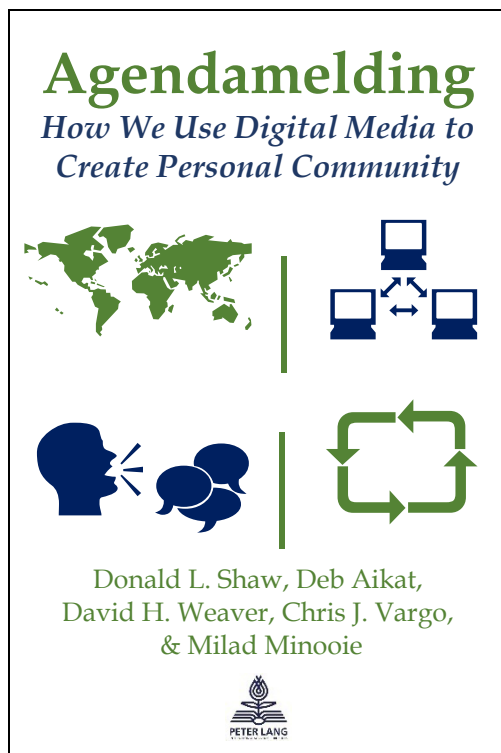
◀ Aikat, Debashis “Deb.” (scheduled for publication in 2017). *Who’s a Journalist? News in the Digital Age*. New York, NY: Peter Lang.

[Scholarly book scheduled for 2017 publication; under contract with Peter Lang Publishing,]

⊙ **Book abstract:** This book reports original research on the evolving roles of journalists and journalism. The digital media landscape has empowered media consumers with significant abilities to mimic journalistic practices.

The rise of social media has reshaped media and journalism as prominent democratic institutions. This book delineates how it is more difficult than ever to tell who is a journalist and discusses conflicting ideas relating to the role of journalists in democracies worldwide. It elucidates the influence of media technologies toward reshaping news practices in the convergence of democracy, social movements and civil society.

This book was awarded a publication contract in the inaugural AEJMC-Peter Lang Scholarsourcing Competition in 2015.



◀ Shaw, Donald L., Aikat, Deb, Weaver, David H., Vargo, Chris J. & Minoie, Milad (scheduled for publication in 2018). *Agendamelding: How We Use Digital Media to Create Personal Community*. New York, NY: Peter Lang. [Scholarly book scheduled for publication in 2018]

⊙ **Book abstract:** The 21<sup>st</sup> century digital news media are reshaping the news agenda with high quality journalism through technology, data analysis, and innovation. By situating media research within a larger intellectual context of agenda setting theory, this book explores emerging concepts and theories relating to the power and influence of digital media in agendamelding, which explicates how media audiences seek agendas, mix, and meld media agendas. This reflects a change from the media agendas were set by traditional news platforms.

Digital media are re-shaping agenda-setting perspectives with a myriad of innovations in news, information, and infotainment. Social media entities such as Twitter and Facebook serve as a source of news for a rising number of Americans for whom is continuing to rise.

The 2018 book analyzes the role of digital media in transforming agenda setting and agendamelding as a 20<sup>th</sup> century phenomenon and their surging significance in the 21<sup>st</sup> century digital age. The book explicates the dramatically altered role of digital media in transforming the news agenda in our society. It fills a much-needed gap in the agenda setting research literature.



❖ **Refereed Book Chapters** (*published after double-blind peer review*)

- Aikat, Debashis “Deb.” (2016 - in press). Curbing corruption and cronyism: Social media transform free speech and journalism in India. In M. Bhattacharyya (Ed.) *Crony journalism: An overview* (pp. 1-35 per galley proof in press). Kolkata, India: Visva-Bharati University Press.
- Aikat, Debashis “Deb.” & Mazumdar, Abhijit. (2016- in press). Media cronies for sale: Paid news in India has disrupted press freedom and violated ethical conduct. In M. Bhattacharyya (Ed.) *Crony journalism: An overview* (pp. 41-63 per galley proof in press). Kolkata, India: Visva-Bharati University Press.
- Aikat, Debashis “Deb.” (2016). Empowering “pub-going, loose and forward women” to rebel: India’s social media foster activism and exchange of ideas. In W. Jia (Ed.) *Intercultural communication: Adapting to emerging global realities* (pp. 157-178). San Diego, CA: Cognella.
- Aikat, Debashis “Deb.” (2015). Friending Facebook, embracing YouTube and trusting Twitter: The intercultural influence of social media in India’s networked public sphere. In D. Broudy, J. Klaehn, & J. Winter (Eds.) *News from Somewhere: A reader in communication and challenges to globalization* (pp. 107-124). Eugene, OR: Wayzgoose Press.
- Aikat, Debashis “Deb.” (2014). When freedom tweets: Social media invigorate India’s psyche of free speech. In C. Litang & M. H. Prosser (Eds.) *Social media in Asia* (pp. 433-497). Lake Oswego, OR: World Dignity University Press  
[The book, *Social media in Asia*, won the Outstanding Edited or Coedited Book Award from the International and Intercultural Communication Division (IICD) of the National Communication Association (NCA) at the NCA 101st Annual Convention, Las Vegas, Nevada, Nov. 19-22, 2015]
- Aikat, Debashis “Deb.” (2015). Big data dilemmas: The theory and practice of ethical big data mining for socio-economic development. In M. Khosrow-Pour (Ed.), *Human rights and ethics: Concepts, methodologies, tools, and applications* (pp. 10-34). Hershey, PA: Information Resources Management Association. DOI: 10.4018/978-1-4666-6433-3.ch002 web: <http://www.igi-global.com/chapter/big-data-dilemmas/76259>  
[An editorial board of the Information Resources Management Association reprinted this chapter in its premier four-volume collection on ethics. This chapter was reprinted from the study published in the book, *Ethical data mining applications for socio-economic development*]
- Aikat, Debashis “Deb.” (2013). Big data dilemmas: The theory and practice of ethical big data mining for socio-economic development. In H. Rahman & I. Ramos (Eds.), *Ethical data mining applications for socio-economic development* (pp. 106-130). Hershey, PA: IGI Global. DOI:10.4018/978-1-4666-4078-8.ch006 web: <http://www.igi-global.com/chapter/big-data-dilemmas/76259>
- Aikat, Debashis “Deb.” & Remund, David (2012). Of *Time Magazine*, 24/7 media, and data deluge: The evolution of information overload theories and concepts.” In J. B. Strother, J. M. Ulijn, & Z. Fazal (Eds.), *Information overload: An international challenge to professional engineers and technical communicators* (pp. 15-38). IEEE Professional Communication Society, Hoboken, NJ: John Wiley & Sons and IEEE Press. DOI:10.1002/9781118360491.ch2
- Remund, David & Aikat, Debashis “Deb.” (2012). Drowning in data: A review of information overload within organizations and the viability of strategic communication principles. In J. B. Strother, J. M. Ulijn, & Z. Fazal (Eds.), *Information overload: An international challenge to professional engineers and technical communicators* (pp. 231-246). IEEE Professional Communication Society, Hoboken, NJ: John Wiley & Sons and IEEE Press. DOI:10.1002/9781118360491.ch11

❖ **Book Chapters** (*published after editorial review*)

- Aikat, Debashis “Deb.” (2015). Theorizing India’s networked public sphere: The role of digital media and intercultural communication in the world’s largest democracy. In R. W. Davis & A. Patterson-Masuka (Eds.), *Intercultural communication for global engagement* (pp. 168-191). Dubuque, IA: Kendall Hunt Publishing.
- Aikat, Debashis “Deb.” (2015). Post-racial pride and prejudice: Media depictions of racial conflict in the networked public sphere. In R. W. Davis & A. Patterson-Masuka (Eds.), *Intercultural communication for global engagement* (pp. 137-159). Dubuque, IA: Kendall Hunt Publishing.
- Aikat, Debashis “Deb.” (2000) Cyberspace of the people, by the people, for the people: Predominant use of the web in the public sector. In A. B. Albarran & D. H. Goff (Eds.) *Understanding the web: Social, political, and economic dimensions of the Internet* (pp. 23-48). Ames, IA: Iowa State Press.
- Aikat, Debashis “Deb.” (2000) “Of online news and “rogue” web sites: Impact of the web on the private sector. In A. B. Albarran & D. H. Goff (Eds.) *Understanding the web: Social, political, and economic dimensions of the Internet* (pp. 49-71). Ames, IA: Iowa State Press.

❖ **Refereed Articles in Peer-Reviewed Publications** (*published after double-blind peer review*)

- Ha, Jin Hong, Aikat, Debashis “Deb.” & Jung, Eun Hwa (2015). Theories and messages in South Korean antismoking advertising. *Health Communication*, 30 (10), pp. 1022-1031. DOI: 10.1080/10410236.2014.915075. [Online version available at <http://www.tandfonline.com/doi/abs/10.1080/10410236.2014.915075>]
- Aikat, Debashis “Deb.” (2014). Hey kids, this is advertising: Metaphors and promotional appeals in online advertisements for children. *Communication and Information Technologies Annual, Studies in Media and Communications*, 8, (Doing and being digital: Mediated childhoods), pp. 159-194. DOI: 10.1108/S2050-20602014000008022
- Aikat, Debashis “Deb.” (2014). Imagine an app for that: Using science fiction prototypes to conceptualize media tools that empower people. “New media - a critical introspection” special issue of the *Global Media Journal*,-Indian Edition, 5(1), (summer, Jun. 2014), pp. 1-24. Online version available at [http://www.caluniv.ac.in/global-media-journal/ARTICLE-JUNE-2014/A\\_1\\_new.pdf](http://www.caluniv.ac.in/global-media-journal/ARTICLE-JUNE-2014/A_1_new.pdf)
- Aikat, Debashis “Deb.” (2014). The rise of a networked public sphere: The role of social media in India’s media landscape. “Social Media in Asia” special issue of the *International Journal of Interactive Communication Systems and Technologies*, 4(1), (Jan.-Jun. 2014). pp. 61-73. [doi:10.10418/ijicst.2014010105] Online version available at <http://www.igi-global.com/article/the-rise-of-a-networked-public-sphere/115161>
- Aikat, Debashis “Deb.” (2013). Content cornucopia: The genesis and growth of information overload theories. “Culture, technology and globalization in the information age” special issue of *Electronic Journal of Communication/La Revue Electronique de Communication*, 23 (4) <Available from <http://www.cios.org/EJCPUBLIC/023/4/023043.html>>

**Also published in French:**

- Aikat, Debashis “Deb.” (2013). Le contenu de corne d’abondance: la genèse et la croissance des informations théoriques surchargées. Special issue on “La culture, la technologie, et la globalisation dans l’âge de l’information” of *La Revue Electronique de Communication*, 23 (4), 2013 <Available: <http://www.cios.org/www/ejc/v23n4toc.htm#aikatfr>> [The International Communication Association (ICA) provides discounted membership and access to the Communication Institute for Online Scholarship (CIOS). Founded in 1986, the CIOS has published since 1990 the peer-reviewed research journals, the *Electronic Journal of Communication* (in English) and the *La Revue Electronique de Communication* (in French).
- Moro, Nikhil & Aikat, Debashis “Deb.” (2013). Liberty v. libel: Disparity and reconciliation in freedom of expression theory. *First Amendment Studies*, 47 (1), pp. 58-83. [doi:10.1080/08997225.2012.732763] Online version available at <http://www.tandfonline.com/doi/pdf/10.1080/08997225.2012.732763>

- Moro, Nikhil & Aikat, Debashis “Deb.” (2010) Chindia’s newspaper boom: Identifying sustainable business models. *Global Media and Communication*, 6 (3), pp. 357-367. [doi: 10.1177/1742766510384976 Online version available at <http://gmc.sagepub.com/content/6/3/357>].
- \_\_\_\_\_ (2005) Communication Scholars’ Narratives of IRB Experience in the special issue on Campus Institutional Review Boards. *Journal of Applied Communication Research*, 33 (3), pp. 204-230. [Due to the sensitive nature of this topic, this article was published anonymously. The general approach of this special issue was similar to the *Journal of Applied Communication Research* special issue on sexual harassment in 1992].
- Aikat, Debashis “Deb.” (2004) Streaming violent genres online: Visual images in music videos on BET.com, Country.com, MTV.com, and VH1.com,” special theme issue “Digital music delivery: Its past, present, and future.” *Popular Music and Society*, 27 (2), pp. 221-240.
- Aikat, Debashis “Deb.” (2001) Pioneers of the early digital era: Innovative ideas that shaped computing in 1833-1945,” in special theme issue on the history of new media “Historical approach to understanding the future adoption and diffusion of new media technologies,” *Convergence: The Journal of Research into New Media Technologies*, 7 (4), pp. 52–81.
- Aikat, Debashis “Deb.” (2000) A new medium for organizational communication: Analyzing web content characteristics of Fortune 500 companies,” in special issue on “Communication as a constitutive process in organizing and organizations” of *Electronic Journal of Communication/La Revue Electronique de Communication*, 10 (1 & 2). <Available: <http://www.cios.org/EJCPUBLIC/010/1/010111.html>>

#### Also published in French:

- Aikat, Debashis “Deb”, “Un nouveau support pour la communication organisationnelle: Analyse des proprietes du contenu du Web3 de 500 societes qui figurent sur la liste de la revue Fortune,” in special issue on “ La communication en tant que processus constitutif des diverses methodes d'organisation au sein meme des organisations” of *La Revue Electronique de Communication* Vol. 10 (1 and 2), 2000 <Available: <http://www.cios.org/www/ejc/v10n1200.htm#nouveau>>
- Aikat, Debashis ‘Deb.’ (1998) News on the web: Analyses of usage trends of an online newspaper. *Convergence, The Journal of Research into New Media Technologies*, 4 (4) (Winter 1998) special issue on “Journalism and New Media Technologies.” pp. 94–110.
- Aikat, Debashis and Aikat, Shish, (1996) “Shared techniques between print and online documentation,” *Proceedings of the Association for Computing Machinery (ACM) Special Interest Group for Documentation (SIGDOC) Conference*, Research Triangle Park, North Carolina, pp. 125-129, October 1996.

#### ❖ Digital and Other Novel Forms of Scholarship (with electronic links displayed, if relevant)

##### ☉ Edited e-booklet

- Aikat, Debashis “Deb.” (Ed.) (2011). *Effective strategies for teaching in the digital age* (Columbia, SC: AEJMC, published Aug. 9, 2011). 71 pages. This publication is also available online at: <http://goo.gl/9AB2wC>
- Aikat, Debashis “Deb.” (Ed.) (2010). *Effective teaching strategies for junior faculty*. (Columbia, South Carolina: AEJMC, published August 3, 2010). 34 pages. This publication is also available online at: <http://www.ajmc.com/home/resources/teaching-resources/>
- Aikat, Debashis “Deb.” (Ed.) (2010). *Doctors Are In: Speed dating meets group therapy for effective teaching*. (Columbia, South Carolina: AEJMC, published August 5, 2010). 37 pages. This publication is also available online at: <http://www.ajmc.com/home/resources/teaching-resources/>
- Aikat, Debashis “Deb.” (Ed.) (2010). *Exploring the delay in promotion to full professor: Petty politics, mid-career crises or post-tenure inertia?* (Columbia, South Carolina: AEJMC, published August 5, 2010). 23 pages. This publication is also available online at: <http://www.ajmc.com/home/resources/teaching-resources/>

- Aikat, Debashis “Deb.” (Ed.) (2010). *Best practices in teaching critical thinking*. (Columbia, South Carolina: AEJMC, published August 4, 2010). 20 pages. This publication is also available online at: <http://goo.gl/SIUzep>
- Aikat, Debashis “Deb.” (Ed.) (2009) *Best Practices in Teaching Diversity*. (Columbia, South Carolina: AEJMC, published August 5, 2009). 28 pages. This publication is also available online at: <http://goo.gl/SIUzep>
- Aikat, Debashis “Deb.” (Ed.) (2008) *Best Practices in Teaching of Information Gathering* (2008) (Columbia, South Carolina: AEJMC, published August 6, 2008). 24 pages. This publication is also available online at: <http://goo.gl/SIUzep>

❖ **Research Articles Published in Encyclopedia and Other Scholarly Publications**

- Aikat, Debashis ‘Deb.’ (2009) India. In C. H. Sterling & C. Whitney (Eds.), *Encyclopedia of journalism*, volume 2, (pp. 748-754). Thousand Oaks, CA: Sage Publications.  
DOI: <http://dx.doi.org/libproxy.lib.unc.edu/10.4135/9781412972048.n195>
- Aikat, Debashis ‘Deb.’ (2007) “Violence, extent of and responses to” In J. J. Arnett (Ed.), *Encyclopedia of Children, Adolescents, and the Media* (pp. 852-854). Thousand Oaks, CA: Sage Publications. DOI:  
<http://dx.doi.org/libproxy.lib.unc.edu/10.4135/9781412952606.n458>
- Aikat, Debashis ‘Deb.’ (2007) Virtual reality. In J. J. Arnett (Ed.), *Encyclopedia of Children, Adolescents, and the Media* (pp. 868-870). Thousand Oaks, CA: Sage Publications. DOI:  
<http://dx.doi.org/libproxy.lib.unc.edu/10.4135/9781412952606.n466>
- Aikat, Debashis ‘Deb.’ (2007) Patterns of reading. In J. J. Arnett (Ed.), *Encyclopedia of Children, Adolescents, and the Media* (pp. 699-702). Thousand Oaks, CA: Sage Publications.  
DOI:<http://dx.doi.org/libproxy.lib.unc.edu/10.4135/9781412952606.n368>
- Aikat, Debashis ‘Deb.’ (2003) E-commerce. In J. McDonough, & K. Egolf (Eds.) *The Advertising Age encyclopedia of advertising* (pp. 513 to 517). New York, NY, & London, UK, Fitzroy Dearborn & Museum of Broadcast Communications.
- Aikat, Debashis ‘Deb.’ (2002), interactive multimedia and digital technologies, in journalism and mass communication: The making of meaning. In R. Luthra (Ed.) *Encyclopedia of life support systems* (EOLSS), Developed under the auspices of the UNESCO, EOLSS Publishers, Oxford, UK, EOLSS Online <<http://www.eolss.net>>.
- Aikat, Debashis ‘Deb.’ (2002), Traditional and modern media, in journalism and mass communication: The making of meaning. In R. Luthra (Ed.) *Encyclopedia of life support systems* (EOLSS), Developed under the auspices of the UNESCO, EOLSS Publishers, Oxford, UK, EOLSS Online <<http://www.eolss.net>>.

## BIBLIOGRAPHY OF RESEARCH PAPERS

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### ❖ Competitively-Selected Refereed Research Papers (*partial list, 2011 to the present*)

- Aikat, Debashis “Deb.” (2014). Freedom from corruption, cronyism and meritocracy: Social media transform free speech and journalism in India. Refereed research paper presented at the International Conference on “Crony journalism: Redefining journalistic practices” at the Centre for Journalism & Mass Communication, Visva-Bharati University, Santiniketan, India, Jan. 18-19, 2014.
- Mazumdar, Abhijit & Aikat, Debashis “Deb.” (2014). Media cronies for sale: Paid news in India has disrupted press freedom and violated ethical conduct. Refereed research paper presented at the International Conference on “Crony journalism: Redefining journalistic practices” at the Centre for Journalism & Mass Communication, Visva-Bharati University, Santiniketan, India, Jan. 18-19, 2014.
- Aikat, Debashis “Deb.” (2013). The pursuit of privacy and common good: The theory and practice of ethical big data mining for socio-economic development. Refereed research paper presented to Media Ethics Division of the 96<sup>th</sup> annual conference of the AEJMC in Washington, D.C., Aug. 8-11, 2013.
- Moro, Nikhil, & Aikat, Debashis “Deb.” (2012). Digital rights management and corporate hegemony: A legal analysis. Refereed research paper presented to the Law Section of the International Association for Media and Communication Research (IAMCR), Durban, South Africa, July 15-20, 2012.
- Moro, Nikhil & Aikat, Debashis “Deb.” (2012). Protecting citizen journalists with actual malice. Refereed research paper presented to Law and Policy Division of the 95<sup>th</sup> annual conference of the AEJMC in Chicago, Aug. 10-13, 2012.
- Naser, Md. Abu & Aikat, Debashis “Deb.” (2011). Media of the people, by the people, for the people: Redefining public service broadcasting in emerging democracies. Refereed research paper presented to the Mass Communication and Society Division of the 94<sup>th</sup> annual conference of the AEJMC in St. Louis, Missouri, Aug. 10-13, 2011.
- Naser, Md. Abu & Aikat, Debashis “Deb.” (2011). A watchdog of democracy: State of media ethics in Bangladesh. Refereed research paper presented to the Media Ethics Division of the 94<sup>th</sup> annual conference of the AEJMC in St. Louis, Missouri, Aug. 10-13, 2011.
- Moro, Nikhil & Aikat, Debashis “Deb.” (2011). The newspaper boom in India and China: Exploring media models in the world’s largest newspaper markets. Refereed research paper presented to Media Management and Economics Division of the 94<sup>th</sup> annual conference of the AEJMC in St. Louis, Missouri, Aug. 10-13, 2011.
- Aikat, Subhashis, Lewak, Susan E., & Aikat, Debashis “Deb.” (2011). The cultural impact of Wikipedia: How wiki-based collaboration is redefining Bollywood and regional Indian cinema. Refereed research paper presented to the 61<sup>st</sup> annual conference “Communication @ the Center” of the ICA, Boston, May 22-26, 2011.

### ❖ Competitively-Selected Refereed Research Abstracts Resulting in Conference Presentations

(*partial list, 2011 to the present*)

- Moro, Nikhil, & Aikat, Debashis “Deb.” (2011). The press in India and China: Internal challenges. Refereed research abstract resulting in presentation to the International Communication Section of IAMCR, Istanbul, Turkey, July 13-17, 2011.
- Aikat, Debashis ‘Deb,’ Naser, Md. Abu, Moro, Nikhil, & Sen, Abhijit. (2011). Theorizing technology: Theoretical trends and core concepts in visual communication. Refereed research abstract resulting in presentation to the International Communication Section of IAMCR, Istanbul, Turkey, July 13-17, 2011.
- Moro, Nikhil & Aikat, Debashis “Deb.” (2011). Journalism @ a Crossroads: The role of hyperlocal news in mobile communication. Refereed research abstract resulting in presentation to the pre-conference “Seamlessly Mobile? Mobile Communication @ A Crossroads” at the 61<sup>st</sup> annual conference of the ICA, Boston, May 25-26, 2011.
- Moro, Nikhil & Aikat, Debashis “Deb.” (2011). National security vs. freedom of expression: WikiLeaks and the rule of law. Refereed research abstract resulting in presentation to the 17<sup>th</sup> International Conference of the Society for Philosophy and Technology, Denton, Texas, May 26-29, 2011.



- Moro, Nikhil & Aikat, Debashis “Deb.” (2011). WikiLeaks’ disclosures as strategic communication: Rule of law in a digital democracy. Refereed research abstract resulting in presentation to the pre-conference “Strategic Communication – A Concept at the Center of Applied Communications” at the 61<sup>st</sup> annual conference of the ICA, Boston, May 26, 2011.
- Aikat, Subhashis & Aikat, Debashis “Deb.” (2011). Just what the chef tweeted: Mobile communications, the rise of food trucks, and the democratization of gourmet food. Refereed research abstract resulting in presentation to the pre-conference “Seamlessly Mobile? Mobile Communication @ A Crossroads” at the 61<sup>st</sup> annual conference of the ICA, Boston, May 25-26, 2011.
- Naser, Md. Abu & Aikat, Debashis “Deb.” (2011). Can mobile communication transform a society? Mobile phone use as an agent of social change in Bangladesh. Refereed research abstract resulting in presentation to the pre-conference “Seamlessly Mobile? Mobile Communication @ A Crossroads” at the 61<sup>st</sup> annual conference of the ICA, Boston, May 25-26, 2011.

## RESEARCH GRANTS

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### © Dec. 2015 to Nov. 2017: UNC Research Council Publication Grant Award

The UNC-Chapel Office of the Vice Chancellor for Research’s University Research Council Publication Grant award for book project titled “*Who’s a Journalist? News in the Digital Age.*”

- Details of grant funding: \$ 5,000, which is the maximum award amount for University Research Council Publication Grants.

### © 2015: Press freedom in Russia (US-Russia journalism teachers’ exchange)

Program funded by the US Department of State and a Title VI National Resource Center grant from the US Department of Education.

Invited to Russia in May 2015 to research press freedom for a program funded by the US Department of State and a Title VI National Resource Center grant from the US Department of Education. During his visit to Russia, Aikat studied the intriguing contrasts in press freedom that distinguishes Russia and the US.

- Details of grant funding: This project was part of a \$ 2 million grant (estimated) to Indiana University.

### © 2014 to the present: “AEJMC Research Works” Initiative

Principal Investigator for “AEJMC Research Works” initiative research project funded by the 2014-15 Scripps Howard Foundation Research Grant with support from the AEJMC.

- Details of grant funding: This project comprised a \$ 3000 research stipend and in-kind data support from AEJMC.

### © 2016 to 2017: Egyptian Cultural & Educational Bureau

The Arab Republic of Egypt’s Cultural & Educational Bureau selected Aikat as a doctoral research adviser for Egyptian scholar Ibrahim Helmy Mahmoud Emara, faculty member in the mass communication department in the Tanta University Faculty of Arts. The Egyptian government also approved research funds for the doctoral research project, *The effect of tactile components of Braille magazines on their readability and usability*, to be conducted by Emara and Aikat. The study seeks to measure the difficulties of blind people with digital media.

- Details of grant funding: \$ 37,086 funding support with travel funds for Egyptian scholar Ibrahim Helmy Mahmoud Emara for 2016-2017 research residency at UNC-Chapel Hill School of Media and Journalism

### © 2015-2017: FIU Benchmark study on “The Status of Women in Communication”

Research study funded by the Florida International University Kopenhagen Center for the Advancement of Women in Communication.

- Details of grant funding: Dollar amount not yet specified.

## ACADEMIC PRESENTATIONS

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- Featured speaker. “Innovate. Integrate. Engage: State of the Media in Our Digital Age,” AEJMC Plenary Session, 99<sup>th</sup> annual conference of the AEJMC in Minneapolis, MN, Aug. 5, 2016.
- Featured panelist. “Safe Places for New Faces: Attracting and Retaining a Diverse Faculty and Graduate Students,” AEJMC Commission on the Status of Minorities panel, 99<sup>th</sup> annual conference of the AEJMC in Minneapolis, MN, Aug. 6, 2016.
- Featured chair. “Theorizing Media and Communication in South Asia,” AEJMC South Asia Initiative, 99<sup>th</sup> annual conference of the AEJMC in Minneapolis, MN, Aug. 6, 2016.
- Featured speaker. “Freedom Tweets: Social Media Crackdown in India” at the Colloquium for International Scholars, Feb. 15, 2013 and Apr. 10, 2015.
- Featured speaker. “Who Is a Journalist? News in the Digital Age” at the UNC Office of Diversity and Multicultural Affairs Project Uplift program, June 12, 2015.
- Featured speaker. “Who Is a Journalist? Post-Industrial Journalism Redefines the Role, Ethos and Identity of Journalists Worldwide” at the Colloquium for International Scholars, Apr. 4, 2014.
- Featured speaker on “We the People: Digital Media and Participatory Culture Transform News” at the special colloquium on “Evolution of the News Media: Creating a Sustainable International Dialogue” on Feb. 15, 2012. This one-day conference was a joint project between the University of Leeds in England and the School of Media and Journalism at the University of North Carolina at Chapel Hill.
- Featured speaker. “Top 10 Teaching Errors (I’ve Made Them All!)” Scripps Howard Foundation and AEJMC Council of Affiliates session “How Our Teachers of the Year Make Journalism Education Riveting and Relevant” at the 94<sup>th</sup> annual convention of the AEJMC conference, Denver, Colorado, Aug. 12, 2011. E-version of tips available at [http://www.aejmc.org/home/wp-content/uploads/2015/03/Aikat\\_Top10\\_TeachErrors.pdf](http://www.aejmc.org/home/wp-content/uploads/2015/03/Aikat_Top10_TeachErrors.pdf)
- Featured speaker on “The 24-7 News Cycle: Information Overload Theories and Concepts” at the Colloquium for International Scholars, Jan. 28, 2011 and Sept. 16, 2011, Nov. 9, 2012.

## TEACHING RECORD

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### List of Courses Taught at UNC-Chapel Hill (2011-2016)

- ▶ **MEJO 101: *The Media Revolution: From Gutenberg to Zuckerberg and Beyond***: An introduction to the various facets of communication - from the objective world of news media to the persuasive realms of advertising, public relations and social media. Students in this class develop skills and strengthening knowledge about media and communication industries, their content and their effects on society as well as on us as individuals.
  - Since Fall 2015 semester, Aikat has co-taught this course with UNC School of Media and Journalism Dean Susan King.
  
- ▶ **MEJO 240: *Current Issues in Media***: A three-credit conceptual course on the interrelationships between United States mass media and the society that they serve.
  
- ▶ **MEJO 349: *Internet Issues and Concepts. Power Tools of the Mind***: Students develop an understanding of social, legal, political, and other issues related to the use of the Internet in this three-credit conceptual course that's offered online.
  
- ▶ **MEJO 446: *Global Communication and Comparative Journalism***: A three-credit conceptual course on theories explaining the workings of global and local communication systems, the transnational flow of news, and the opportunities and challenges that social media and other new platforms have posed to the production and distribution of news. It also familiarizes students to the media communication systems of a number of key countries.

### Academic Advising and Research Thesis/Dissertation Work (2011-2015)

#### Honors Thesis for Bachelor of Arts Degree

- Honors thesis adviser for **Yueqin “Eugenie” Chen**, 2013 Bachelor of Arts graduate and her 2013 Honors thesis, *walking across the wall of censorship: Changes in communicative behaviors of Chinese students in the United States*.  
Chen lives and worked in New York City as an Analytics Associate of W2O Group, a global marketing communications firm headquartered in San Francisco.

#### Master of Arts in Technology and Communication (MATC) Master's students

- MATC adviser for **Michelle Clark**, 2015 MATC graduate, and chair of the committee for her 2014 MATC thesis, *All about me: Creating a content strategy for a personal brand*. Clark works as a Digital Content Coordinator in VitalSource, a global leader in building, enhancing, and delivering e-learning content. Clark leads initiatives in education technology and digital solutions for academic publishers, educators and school administrators to develop brilliant learners.
  
- MATC adviser for **Ben Donnelly**, 2016 MATC graduate, and chair of the committee for his 2015 MATC thesis, *Does choice matter? Survey-based comparison of user experience between Blackboard and Sakai online learning environments*.  
Donnelly is operations manager at the 90.5 WSNC-FM Station, a NPR affiliated public radio station broadcasting news and jazz from Winston-Salem State University in Winston-Salem, NC.

- MATC adviser for **T. Quantá Holden**, 2016 MATC graduate, and chair of the committee for his 2015 MATC thesis, “*And my father smiled*” *Social media campaign*.  
Holden works in the English department of the Trinity College of Arts & Sciences, Duke University.
- MATC adviser for **Kimberly Workman**, 2017 MATC graduate, and chair of the committee for her 2016 MATC thesis, “*It’s our content now: Fan creators’ identity-alignment with media characters in visual storytelling.*”  
Workman is Digital Content Designer for Clinical Tools, Inc.



### Doctoral Students

- Academic adviser and chair of April Raphiou’s 2015 Ph.D. dissertation, *The eagle vs. the dragon in Africa: A content analysis of economic news frames in Nigeria and Kenya on the U.S. and China’s economic pursuits*.  
Dr. Raphiou, 2015 Ph.D. graduate, is a Consultant in the United Nations Headquarters Office of the Special Adviser on Africa (OSAA), New York City, NY.
- Academic adviser and chair of Kelly K. Davis’s 2012 Ph.D. dissertation, *Public faces: A content analysis of gender, ethnic, and racial diversity on PBS*.  
Dr. Davis, 2013 Ph.D. graduate, is an Assistant Professor of Electronic Media Broadcasting in the College of Fine and Applied Arts, Appalachian State University. Boone, NC.
- Served as member of Jinhong Ha’s 2013 Ph.D. committee for dissertation, *The role of relationships in crisis communication: The impact of agency-client relationships and perception of crisis strategies on crisis-related task conflict, performance, and satisfaction*  
Dr. Ha, 2013 Ph.D. graduate, is a professor at Daegu University, Gyeongsan City, South Korea.

## PROFESSIONAL SERVICE TO THE DISCIPLINE

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### **AEJMC Elected Committee on Professional Freedom and Responsibility, 2011-2017**

- Served as chair (2015-2016) and vice-chair (2014-2015) of the AEJMC Elected Committee on Professional Freedom and Responsibility.
- Served on the AEJMC Equity & Diversity Award Advisory Committee (2011 to 2014). Chaired in 2013 and 2014 the AEJMC Equity & Diversity Award, which recognizes journalism and mass communication academic units that are working toward, and have attained measurable success, in increasing equity and diversity among their faculty.

### **AEJMC, 1992-present**

- Served as member of AEJMC Centennial Fund-Raising Committee (2011 to 2013).
- AEJMC Nominations Committee (2011 to 2014)

### **Accrediting Council on Education in Journalism and Mass Communications (ACEJMC), 2007-2017**

- Member, ACEJMC site visit team to SIU Carbondale, Feb., 2010.
- Elected member from AEJMC to the ACEJMC Accrediting council, 2007-2013. The ACEJMC Accrediting council which evaluates professional journalism and mass communications programs in colleges and universities.
- Served as accreditation consultant and reviewer for accrediting processes in media programs.
- Member (2015 to the present), ACEJMC Accrediting Council's Appeals Board, which adjudicates accreditation complaints.

### **AEJMC Elected Committee on Teaching, 2004-2011**

- Chaired Best Practices Competition in Teaching for three years (2009, 2010 and 2011).

### **Historically Black Colleges and Universities (HBCUs)**

- Aikat frequently collaborates as adviser and academic consultant for faculty and students at North Carolina's Historically Black Colleges and Universities (HBCUs) including NC Central University, Winston-Salem State University, and NC A&T State University.

### **Public Insight Network, American Public Media, 2008-present**

- As a “public source” for American Public Media's Public Insight Network, Aikat advised journalists and news organizations on what stories are important to our communities and helped them set coverage priorities. Aikat is often called on to help with national stories through American Public Media programs and partner newsrooms around the country.

### **News Engagement Day**

- Member (2016 to the present), News Engagement Day Committee, which has hosted since 2014, the News Engagement Day initiative that has contributed to an informed society by encouraging people of all ages to explore news and raise awareness about the importance of being informed.

### **Research Referee/Judge**

#### **Research reviewer, 2009-2016**

- Research paper submissions to ICA and AEJMC
- AEJMC Emerging Scholars Program, 2011

### **Manuscript reviewer and software evaluator, 1997-present**

- Evaluated and reviewed scholarly papers, proposals for books, journals, software, journal submissions for:
  - Journals: *Journal of Magazine and New Media Research*, *Journalism and Communication Monographs*, *Journalism and Communication Quarterly*, *Journalism & Mass Communication Educator*, *Visual Communication Quarterly* and various research publications of ICA, NCA and AEJMC and other research journals
  - Publishers: McGraw-Hill, Sage Publications, Oxford University Press, Routledge, Wiley and other publishers
  - Computer companies: Adobe, Microsoft, SPSS, Macromedia and other computer companies.



**Judge for media contests in journalism and mass communication, 1996-present**

- Judged entries in the “Cooperative Information Fair,” National Council of Farmer Cooperatives, Washington D. C.

**External Examiner for tenure and promotion, 2011-present**

- Served as confidential evaluator for tenure and promotion dossier of faculty members in American University, Washington D.C., The University of Oklahoma, Norman, Oklahoma, Clemson University, Clemson, South Carolina, and other academic institutions.

**Other Professional Service Initiatives for the Discipline**

- Advised and assisted Indiana University’s Russian and East European Institute (REEI)/Regional Press Institute with US-Russia Journalism Teacher Exchange: Cross-Cultural Enhancements to Journalism Programs at Regional Institutions of Higher Education.

**International Activities, (1996 to the present):**

- **Adviser and consultant for the future of journalism** for World Editors Forum, WAN-IFRA, the World Association of Newspapers and News Publishers. As the global organization of the world’s press, WAN-IFRA derives its authority from its global network of 3,000 news publishing companies and technology entrepreneurs, and its legitimacy from its 80-member publisher associations representing 18,000 publications in 120 countries. The organization WAN-IFRA was created by the July 2009 merger of WAN, the World Association of Newspapers, and IFRA, the research and service organization for the news publishing industry.
- **Led international initiatives** as member of AEJMC’s Committee on Professional Freedom & Responsibility
- **Ongoing research work on News Models in India:** This research into the expanding role of the Internet in India has contributed to our understanding of communications within developing societies.
- **New media in developing nations:** The role of Internet communication in India. This research into the expanding role of technology has enhanced our understanding of communications within developing societies.
- **UNC Global in India:** Worked with UNC administration on plans for UNC Global Initiatives in India.

**International Examiner of Mass Communication Research, 1996-present**

- External examiner for Ph.D. Dissertation, Cultural Anthropology at Visva Bharati, Santiniketan, India (2006-present)

**AEJMC South Asia Initiative**

- In our commitment to fostering global communication, Aikat conceptualized and led at at AEJMC 2015 San Francisco and 2016 Minneapolis conferences AEJMC’s South Asia Initiative, which brought together AEJMC members with interest and expertise in Afghanistan, Bangladesh, Bhutan, India, Maldives, Myanmar (Burma), Nepal, Pakistan and Sri Lanka.

PROFESSIONAL SERVICE WITHIN UNC-CHAPEL HILL \_\_\_\_\_

**Leadership in UNC Honor Court**

- Faculty Liaison for School of Media and Journalism (*from 2014 to the present*), to the UNC Office of Student Conduct Honor Court.
- Member (*from 2014 to the present*), UNC Office of Student Conduct Honor Court’s Faculty Hearings Boards Panel. Selected by peers to serve on the UNC Honor Court’s Faculty Hearings Board Panel, which adjudicates violations of academic honesty, personal integrity, and responsible citizenship.

### **Leadership in shared governance**

- Served as Tenured Faculty Delegate (*from 2014 to 2016*) and Represented the School of Media and Journalism in the UNC-Chapel Hill’s Faculty Council, which is UNC-Chapel Hill’s significant faculty governance body advising the Chancellor and other administrators on the academic matters at the heart of the university’s mission.
- Served (*from 2014 to 2015*) on the UNC-Chapel Hill’s Fixed-Term Faculty Committee, which monitors implementation of policies and recommendations concerning fixed-term faculty; reviews school, college, and departmental policies governing fixed-term faculty members; and formulates and proposes new policies and procedures for consideration by the Faculty Council. Term expired 2015.
- Elected member, (*2015 to 2018*), UNC-Chapel Hill’s UNC Faculty Hearings Committee, comprising nine faculty member with permanent tenure, which conducts hearings on the request of faculty members denied tenure, discharged from duty and not reappointed.
- Alternate member, (*Summer and Fall 2016*), UNC-Chapel Hill’s UNC Faculty Executive Committee, which represents the Faculty Council and General Faculty in advising the University administration on issues that are important to the University’s mission.

### **Adviser for Student Publications**

- Faculty adviser (*from 2014 to the present*), UNC Edition of Intercollegiate Finance Journal (IFJ), <<http://theifj.com/>>.
- Faculty adviser (*from 2006 through 2014*), Bounce Magazine, Carolina’s Satirical Spin on the World <<http://www.unc.edu/bounce/>>.

### **Professional Service Initiatives within UNC-Chapel Hill**

- Served as member (from 1998 to the present) of the UNC-Chapel Hill Chancellor's Awards Committee for Excellence in Academics and Student Activities and Leadership, the campus-wide student recognition program that honors student accomplishments at Carolina. Coordinated selection of Ernest H. Abernethy Prize in Student Publication Work for the most distinctive work in student publications.
- Member, UNC Chapel Hill New Directions in South Asian Studies Committee. See South Asian Studies web site at <http://southasia.web.unc.edu/>
- Featured speaker, Carolina Speakers, UNC-CH's speaker bureau that brings outstanding faculty members to business, civic and community groups to share their expertise.
- Member, UNC-Chapel Hill Scholarly Communication Working Group.
- Member, Games4Learning at UNC-Chapel Hill
- Participant, Chancellor’s Faculty Entrepreneurship Boot Camp Alumni Group, 2013 – present.
- Participant in UNC-Chapel Hill Appreciative Inquiry initiative, 2012.
- Member, UNC-Chapel Hill Institute for the Arts and Humanities Faculty Fellows Group, (2000-2016)

### **Professional Service Initiatives in the UNC School of Media and Journalism**

- Coordinated (from 2009 to the present) poster project on freedom quotations for UNC First Amendment Day. The poster quotations were selected by Park Library team and law students.
- Member, Dean’s Diversity Discussion Group for UNC School of Media and Journalism’s minority faculty
- Developed in 2012 through 2013 a comprehensive resource for students to replicate the exam experience for the Usage and Grammar (U&G) exam and an assessment exercise for students of JoMC 153 Newswriting.
- Professor Anne Johnston, our School’s Academic Dean, assigned Aikat to conduct teaching observation of colleagues in Fall 2015 and Spring 2016 semesters.

## PUBLIC SERVICE IN THE COMMUNITY

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### Mentor for Social Entrepreneurship

- Mentor for Zach Bijesse, for SlimmerMe, a digital app to help users make healthy choices. The digital app, SlimmerMe, functions as a mobile weight loss guide with daily goals for the user to learn about and implement proven weight loss methods. SlimmerMe empowers people to make lifestyle changes to lose weight, keep it off, and become healthier.

### Research Consultant and Coordinator for Service Learning

- **Chapel Hill Police Department:** Three students Deah Barakat, 23, Yusor Abu-Salha, 21, and Razan Abu-Salha, 19, were shot and killed in an apartment near the University of North Carolina at Chapel Hill campus on February 10, 2015. Nearly six weeks after the shooting, in response to our service learning initiatives, Chapel Hill Police Chief Christopher C. Blue, wrote a support letter stating: “In this time of great suspicion about government in general, and police departments, in particular, enhanced communication strategies and improved outreach efforts are essential.”
- **The Chapel Hill-Carrboro City Schools:** Community partnership between students and the Chapel Hill-Carrboro City Schools system to accomplish reading, writing and learning initiatives. Worked with the Chapel Hill-Carrboro City Schools district to embrace the Growth Mindset model to engage para-professionals helping students with successful learning
- **The Town of Chapel Hill.** Students work on community-based service projects, based on the pedagogy of service-learning, to enhance results and contribute to communication outreach efforts of The Town of Chapel Hill’s department of Communications & Public Affairs. These projects include: Website Analysis, Communications Audit and Social Media Campaigns
- **The Orange County (North Carolina)’s Department on Aging:** Aikat led his students to work with the Orange County Department on Aging, which operates two senior community centers that provide an array of wellness, therapeutic, intellectual, recreational, and social services to annually serve 5,000 seniors from diverse racial and socio-economic backgrounds regardless of financial eligibility.

## RESEARCH ENRICHMENT

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### Envisioning the Digital University, 2014

Nominated to participate in “Envisioning the Digital University” an open dialogue event to discuss, brainstorm and envision the role of technology in research, administration, teaching and learning at Carolina, Nov. 21, 2014. See more details at <http://its.unc.edu/envisioning-digital-university/>

### Center for Faculty Excellence — Summer Writing Group, 2014 and 2015

Worked with faculty members together in small interdisciplinary groups to support scholarly productivity in this highly successful three-month program of writing and research. Participants have reported measurably greater productivity in their writing projects as well as a deepened sense of connection to the wonderful and vibrant scholarly community at Carolina, mid-May through mid-Aug. Aikat was quoted in a *University Gazette* news feature about this program. See more details at <http://gazette.unc.edu/2014/07/15/faculty-flock-to-summer-writing-groups-for-feedback-and-support/>

### **The Entrepreneurial Mindset—Maximizing Faculty Impact, 2013**

Nominated by Dean Susan King and later invited by Chancellor Holden Thorp to participate in “The Entrepreneurial Mindset—Maximizing Faculty Impact,” a workshop on entrepreneurship for faculty members of UNC System Schools, May 13-16, 2013. See more details at [http://innovate.unc.edu/ic\\_resource/faculty-bootcamp/](http://innovate.unc.edu/ic_resource/faculty-bootcamp/)

## MEMBERSHIP IN ACADEMIC ASSOCIATIONS

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### **Association for Education in Journalism and Mass Communication (AEJMC), 1993-Present**

- Member of AEJMC.
- Elected as chair of Elected Standing Committee on Teaching and Elected Standing Committee on Professional Freedom and Responsibility (PF&R).
- Member, AEJMC Communication Technology and Policy Division, AEJMC Public Relations Division, AEJMC Newspaper Division, AEJMC Media Ethics Division, AEJMC Magazine Division and AEJMC Mass Communication and Society Division.

### **International Communication Association (ICA), 1994-Present**

- Member of the ICA. Member of Public Relations Interest Group. Research papers accepted by Popular Communication Interest Group, Communication & Technology Division, Feminist Scholarship Interest Group and Political Communication Division.
- Member, Communication and Technology Division of the ICA (ICA), (1995 - present).

### **National Communication Association (NCA), 1994-Present**

- Member, National Communication Association

### **Association of Internet Researchers (AoIR), 1999-Present**

- Member, Association of Internet Researchers

## COLOPHON

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• **A note on the typeface:** This curriculum vitae is set in Garamond, a typeface designed by French type designer Claude Garamond (c. 1480-1561), who gave to his fonts an exquisite elegance and feeling of movement that contributed to easy reading. By the middle of the 16th century, a number of type foundry owners were in business for themselves. The greatest of them all was Claude Garamond, who attained renown for establishing the Roman-style letter as the standard in printing.

- Designed, typeset and composed by Deb Aikat.
  - This curriculum vitae was last revised Wednesday, July 20, 2016.
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