

School of Media and Journalism

Fall 2016

Course Title	No.	Time	Days	Instructor	Room
Democracy in Action in 2016 Elections	89.1	3:35-4:50	MW	Guillory	CA 268
The Media Revolution: From Gutenberg to Zuckerberg	101.1	5:15-6:30	MW	Aikat/King	CA 111
Exploring the Visual World	102.1	5:00-6:15	MW	Lauterer	CA 33
Principles of Advertising and Public Relations	137.1	8:00-9:15	MW	Kim/Saffer	CA 33
	137.2	12:20-1:35	MW	Kim/Saffer	CA 33
Professional Problems and Ethics	141.1	8:00-9:15	TR	Owens	CA 33
	141.2	2:00-3:15	TR	Boynton	GL 101
	141.3	2:00-3:15	TR	Ethridge	CA 33
Writing and Reporting	153.1	2:30-5:00	MW	Roush	CA 141
	153.2*	8:00-10:30	TR	Roush	CA 141
	153.3	11:00-1:30	TR	Bouser	CA 141
	153.4	11:00-1:30	TR	Ferkenhoff	CA 142
	153.5	11:15-1:45	MW	Guillory	CA 142
	153.6	8:00-10:30	MW	Gala	CA 141
	153.7	8:00-10:30	TR	Robinson	CA 142
	153.8	2:00-4:30	TR	Bouser	CA 141
	153.9	2:00-4:30	TR	Gala	CA 142
	153.10	11:15-1:45	MW	Porter	CA 141
	153.11	8:00-10:30	MW	M. Yopp	CA 142
	153.12	5:45-8:15	MW	M. Yopp	CA 142
	153.13	5:00-6:15	T	Baird-Hybrid	CA 142
	153.13	ONLINE-1 HR. 15 MIN.		Baird-Hybrid	
	153.14	5:00-6:15	R	Baird-Hybrid	CA 142
	153.14	ONLINE-1 HR. 15 MIN.		Baird-Hybrid	
News Editing	157.1	8:30-11:00	MW	Bechtel	CA 58
	157.2	12:20-2:50	MW	Bechtel	CA 58
	157.3	5:00-7:30	MW	McAuliffe	CA 58
Beginning Photojournalism	180.1	9:00-10:45	TR	Lauterer	CA 59
	180.2	9:05-10:55	MW	Davison	CA 60
	180.3	3:35-5:20	MW	Stevens	CA 60
Intermediate Photojournalism	181.1*	1:25-3:10	MW	Davison	CA 59
Introduction to Graphic Design	182.1	9:00-10:45	MW	Barnes	CA 59
	182.2	11:00-12:45	TR	Hudgens	CA 58
	182.3	5:45-7:15	MW	Kirkman	CA 59
	182.4	3:00-4:45	TR	Kirkman	CA 59
Introduction to Interactive Multimedia	187.1	1:00-2:45	TR	Rice	CA 58
	187.2	1:25-3:10	MW	Staff	CA 60
	187.3	5:00-6:45	TR	Dixon	CA 59
Audio-Video Information Gathering	221.1	8:00-9:15	MW	Wall	CA 132
	221.2	11:15-12:20	MW	Wall	CA 268
	221.3	2:00-3:15	MW	Staff	CA 268
	221.4	11:15-12:30	MW	Wu	CA 132
	221.5	8:00-9:15	TR	Credon	CA 132
	221.6	9:30-10:45	TR	Stevens	CA 132
	221.7	12:30-1:45	TR	Howell/Miller	CA 132
	221.8	12:30-1:45	TR	Miller/Howell	CA 268
	221.9	5:45-7:00	MW	Staff	CA 268
Public Relations Writing	232.1	11:15-12:30	MW	Carter	HofFame
	232.2	3:30-4:45	TR	Carter	CA 283
	232.3	12:30-1:45	MW	Harker	CA 268

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	232.4	3:30-4:45	TR	Fields	CA 268
	232.5	5:00-6:15	TR	Fields	CA 268
Talk Politics: An Introduction to Political Communication	244.1	9:30-10:45	MW	Kreiss	CA 143
Sports and the Media (1 credit)	245.1	4:40-5:55	M	Crothers	CA 305
Audio Journalism	252.1	2:00-3:15	TR	Hefner	CA 132
	252.2	3:30-4:45	TR	Gibbs	CA 132
Introduction to Public Affairs Reporting	253.1	9:30-10:45	MW	Cuadros	CA 268
	253.2	8:00-9:15	TR	O'Connor	CA 268
	253.3	9:30-10:45	TR	O'Connor	CA 268
Feature Writing	256.1	2:00-3:15	TR	Robinson	CA 268
Opinion Writing	258.1	11:00-12:15	TR	O'Connor	CA 268
Advertising Copy and Communication	271.1	9:30-10:45	TR	McMahan	CA 58
	271.2	3:35-4:50	MW	Hester	CA 253
	271.3	5:30-6:45	TR	McMahan	CA 60
Advertising Media	272.1	12:30-1:45	MW	Hester	CA 283
	272.2	5:00-6:15	MW	P. Mitchell	CA 283
Advertising and Public Relations Research	279.1	12:30-1:45	TR	Comello	CA 143
	279.2	3:30-4:45	MW	Cabosky	CA 283
	279.3	5:00-6:15	TR	Garrett-Wagoner	HoffFame
Video Communication for Public Relations and Marketing	333.1	5:00-7:45	R	Staff	CA 132
Presentation Design for Strategic Communication	334.1	9:05-11:20	F	Villamil	CA 268
Introduction to Media Law: News-Editorial Focus	340.1	12:30-1:45	TR	Packer	CA 33
Introduction to Media Law: AD and Public Relations Focus	341.1	11:00-12:15	MW	Hoefges	CA 33
	341.2	5:00-6:15	TR	Fuller	CA 33
Sports Marketing and Advertising	376.1	2:00-3:15	TR	Sweeney	CA 143
Sports on TV	390.1	2:00-4:45	T	Freedman	HoffFame
Personal Finance	390.2	2:00-3:15	TR	Wolf	CA 338
Media Sales & Management	390.4	CANCELLED	MW	Galloway	CA 340A
Business News Wire	390.5	TBA	TBA	Roush	TBA
TV News Reporting and Producing	421.1*	9:05-10:20	MW	Hefner	CA 135
Producing Television News	422.1*	1:25-2:25	M	Owens	CA 135
		1:00-6:00	W	Owens	CA 132
Television News and Production Management	423.1*	1:25-2:25	M	Owens	CA 132
		1:00-6:00	W	Owens	CA 135
	423.2*	1:00-6:00	M	Tuggle	CA 132
	423.3*	12:20-1:35	W	Hochberg	CA 132-135
		1:45-3:45	F		CA 132-135
Media Management and Policy	424.1	11:00-12:15	TR	Hefner	CA 33
Voice and Diction	425.1	11:00-12:15	TR	Owens	CA 283
Producing Radio	426.1*	12:20-1:35	W	Hochberg	CA 21

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required session for MEJO 426 students on Fridays		1:45-3:45	F	Hochberg	CA 132
<i>Sports Xtra</i>	429.1	1:00-6:00	M	Tuggle	CA 132-135
Case Studies in Public Relations	431.1	5:00-6:15	TR	Freeman	CA 283
	431.2	11:00-12:15	MW	Cabosky	CA 283
	431.3	2:00-3:15	MW	Cabosky	CA 283
	431.4	8:00-9:15	TR	Clancy	CA 283
Crisis Communication	433.1*	2:00-3:15	TR	Fields	CA 283
Public Relations Campaigns	434.1	CANCELLED	MW	Freeman	CA 268
	434.2	11:00-12:15	TR	Clancy	CA 253
	434.3	2:00-3:15	TR	Freeman	CA 253
	434.4	2:00-3:15	MW	Clancy	CA 253
Diversity and Communication	441.1	5:00-6:15	MW	Freeman	CA 143
Gender, Class, Race & Mass Media	442.1	9:30-10:45	MW	Friedman	HoffFame
Latino Media Studies	443.1	9:30-10:45	TR	Staff	CA 253
Process and Effects of Mass Communication	445.1	8:00-9:15	MW	Lazard	CA 143
Global Communication and Comparative Journalism	446.1	5:45-8:15	R	Aikat	CA 143
Blogging, Smart Mobs, and We the Media	449.1	3:30-4:45	TR	Jones	CA 253
Business & the Media	450.1	5:00-6:15	TR	Wolf	CA 338
Economics Reporting	451.1*	12:30-1:45	TR	Roush	CA 253
Magazine Writing and Editing	456.1	3:35-4:50	MW	Brinson	CA 58
Community Journalism	459.1	3:35-4:50	MW	Lauterer	CA 338
Data Driven Journalism	460.1	12:30-1:45	MW	Thornburg	CA 338
News Lab: Creating Tomorrow's News Products	463.1	9:30-10:45	TR	Gockel	CA 11
Digital Advertising & Marketing	470.1	11:00-12:15	TR	Sciarrino	CA 305
Advertising Campaigns	473.1	3:30-4:45	TR	McMahan	CA 143
Concepts of Marketing	475.1	9:30-10:45	TR	Kaminski	CA 33
Ethical Issues and Sports Communication	476.1*	9:30-10:45	TR	Sweeney	CA 283
New Media Technologies	477.1	11:00-12:15	MW	Kayye	CA 143
	477.2	12:30-1:45	MW	Kayye	CA 143
Market Intelligence	479.1	9:30-10:45	TR	Sciarrino	HoffFame
Advanced Photojournalism	480.1*	1:00-2:45	TR	Davison	CA 59
Documentary Photojournalism	481.1*	11:15-1:00	MW	Stevens	CA 60
News Design	482.1*	5:00-6:45	TR	Rose	CA 58
Magazine Design	483.1*	3:35-5:20	MW	Oliver	CA 59
Information Graphics	484.1*	11:15-1:05	MW	Oliver	CA 59
International Advertising	490.1	9:30-10:45	MW	Kim	CA 283

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Health Communication	490.2	12:20-1:35	MW	Noar	CA 340A
Visual Language Lab	490.3*	4:40-7:20	R	Villamil	CA 141
Digital Media Economics and Behavior	551.1	12:30-1:45	TR	Abernathy	CA 283
Leadership in a Time of Change	552.1	2:00-4:45	R	Abernathy	HofFame
Medical and Science Journalism	560.1	2:30-3:45	MW	Linden	HofFame
Science Documentary Television	562.1	11:00-1:45	R	Linden	CA 338
Environmental Storytelling	565.1	CANCELLED	TR	Staff	CA 11
Multimedia Design	581.1*	11:00-12:45	TR	Ruel	CA 59
3-D Design Studio	585.1*	9:00-10:45	TR	Barnes	CA 60
Intermediate Interactive Multimedia	586.1*	11:00-12:45	TR	Steven King	CA 60
Media Hub	625.1*	11:00-12:15	TR	O'Brian	CA 132
Mobile App Design & Development	660.1*	2:30-5:20	W	Steven King	CA 305
Introductory Honors Course	691H*	2:00-4:45	W	Friedman	CA 340A

Courses for Graduate Students

Mass Communication Research Methods	701.1	11:00-12:15	MW	Kreiss / RT	CA 253
	701.2	12:30-1:45	MW	Riffe / PT	CA 305
Statistics for Social Science Research	704.1	1:00-2:15	TR	Carpentier	CA 60
Theories of Mass Communication	705.1	9:30-10:45	TR	Gibson	CA 338
Writing for Digital Media	711.965*	ONLINE-CERT		Hart	ONLINE
	711.966*	ONLINE-MATC		Bechtel	ONLINE
Research Methods and Applications	716.966*	ONLINE MATC		Johnston	ONLINE
Strategic Communication	720.966*	ONLINE MATC		Moore	ONLINE
Usability and Multimedia Design	721.966*	ONLINE MATC		Ruel	ONLINE
Public Relations Foundations	730.1	5:00-6:15	TR	Boynton	CA 340A
Media Law	740.1	2:00-3:15	MW	Hoefges	CA 143
	740.2	3:30-4:45	MW	Packer	CA 143
Leadership in a Time of Change	752.1	2:00-4:45	R	Abernathy	HofFame
Reporting and Writing News (Graduate students only)	753.1	9:30-10:45	TR	Guillory	CA 340A
Multimedia Storytelling (Graduate students only)	782.1	3:30-5:15	TR	Rice/Creedon	CA 60
Human Computer Interaction	810.1	CANCELLED	MW	Lazard	CA 340A
Seminar in Interdisciplinary Health Communication	825.1	9:05-11:55	F	Comello	CA 338

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Interdisciplinary Health Communication Colloquium****	826.1	4:40-5:55	T	Cates	CA 340A
Public Relations Theory & Research	830.1	9:05-11:55	F	Saffer	CA 340A
Seminar in Media Law	840.1	9:00-12:00	W	Ekstrand	CA 338
Seminar in Survey Research Methods	861.1	2:00-4:45	M	Riffe	CA 340A
Narrative Journalism	890.1	8:00-10:45	W	Cuadros	CA 340A
Pro-Seminar in Mass Communication	890.2	5:00-6:15	TR	Gibson	CA 253

**** Restricted to Interdisciplinary Health Communication Master's track or Certificate students

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