

**School of Media and Journalism  
Spring 2017(draft)**

			<b>Days</b>	<b>Instructor</b>	<b>Room</b>
<i>Exploring the Visual World</i>	<b>102.1</b>	<b>3:30-4:45</b>	<b>TR</b>	<b>Lauterer</b>	<b>CA 305</b>
<i>Principles of Advertising and Public Relations</i>	137.1	8:00-9:15	MW	Kim/Saffer	CA 33
	137.2	11:15-12:30	MW	Saffer/Kim	CA 33
	137.3	9:30-10:45	TR	Clancy/Lazard	CA 33
	137.4	9:30-10:45	TR	Lazard/Clancy	CA 143
<i>Media Ethics</i>	141.1	8:00-9:15	TR	Owens	CA 33
	141.2	1:25-2:40	MW	Riazati	WI 128
	141.3	12:40-1:55	MW	Minooie	CA 33
	141.4	3:30-4:45	TR	Etheridge	CA 143
<i>Writing and Reporting</i>	153.1	8:00-10:30	MW	Yopp	CA 141
	153.2	8:00-10:30	TR	Friedman	CA 141
	153.3	11:00-1:30	TR	Gala	CA 141
	153.4	11:00-1:30	MW	J. Robinson	Ca 141
	153.5	8:00-10:30	MW	Bouser	CA 142
	153.6	5:00-7:30	MW	Sutter	CA 141
	153.7	11:00-1:30	MW	Bouser	CA 142
	153.8	2:00-4:30	TR	Gala	CA 141
	153.9	5:00-6:15	TR	Brinson	CA 141
	153.9	ONLINE 2 HR. 30 MIN.		Brinson/Hybrid	
	153.10	2:00-4:30	MW	Yopp	CA 141
	153.11	9:30-10:45	MW	Ferkenhoff/Hybrid	CA 268
	153.11	ONLINE 2 HR. 30 MIN.		Ferkenhoff/Hybrid	
	153.12	11:00-12:15	MW	Ferkenhoff/Hybrid	CA 268
	153.12	ONLINE 2 HR. 30 MIN.		Ferkenhoff/Hybrid	
	153.13	2:00-3:15	MW	Baird/Hybrid	CA 268
	153.13	ONLINE 2 HR. 30 MIN.		Baird/Hybrid	
	153.14	3:30-4:45	MW	Baird/Hybrid	CA 268
	153.14	ONLINE 2 HR. 30 MIN.		Baird/Hybrid	
<i>News Editing</i>	157.1	8:30-11:00	MW	Bechtel	CA 58
	157.2	8:00-10:30	TR	McAuliffe	CA 58
	157.3	5:00-7:30	TR	McAuliffe	CA 58
<i>Beginning Photojournalism</i>	180.1	11:00-12:45	TR	Lauterer	CA 59
	180.2	3:35-5:20	MW	Stevens	CA 60
<i>Intermediate Photojournalism</i>	181.1	3:00-4:50	TR	Davison	CA 60
<i>Introduction to Graphic Design</i>	182.1	9:05-10:50	MW	Barnes	CA 59
	182.2	1:25-3:10	MW	Hudgens	CA 60
	182.3	5:45-7:30	MW	Kirkman	CA 59
	182.4	9:00-10:45	TR	Barnes	CA 59
<i>Introduction to Interactive Multimedia</i>	187.1	8:00-9:45	MW	Riazati	CA 60
	187.2	11:15-1:00	MW	St. King	CA 58
	187.3	5:00-6:45	TR	Dixon	CA 59
<i>Audio-Video Information Gathering</i>	221.1	8:00-9:15	TR	Creedon	CA 132
	221.2	9:30-10:45	TR	Creedon	CA 132
	221.3	2:00-3:15	TR	Miller/Conti	CA 132
	221.4	3:30-4:45	TR	Ruel/Buck	CA 132
	221.5	8:00-9:15	TR	Paddock	CA 268
	221.6	9:30-10:45	TR	Paddock	CA 268
	221.7	2:00-3:15	TR	Conti/Miller	CA 268
	221.8	3:30-4:45	TR	Buck/Ruel	CA 268
	221.9	6:20-7:35	MW	Stevenson/Butler	CA 268
	221.1	6:20-7:35	MW	Butler/Stevenson	CA 132
	221.11	6:00-7:15	TR	Stevenson	CA 132
	221.12	11:00-12:15	TR	Carpentier	CA 132
<i>Public Relations Writing</i>	232.1	5:00-6:15	MW	Carter	CA 268
	232.2	11:00-12:15	TR	Fields	CA 268
	232.3	CANCELLED	TR		CA 268
	232.4	12:30-1:45	MW	Carter	CA 268
	232.5	12:30-1:45	TR	Fields	CA 268
<i>Current Issues in Mass Communication</i>	240.1	5:00-6:15	MW	Aikat	CA 143
<i>Audio Journalism</i>	252.1	11:00-12:15	MW	Linden	CA 132
	252.2	12:30-1:45	TR	Hefner	CA 132
<i>Introduction to Public Affairs Reporting</i>	253.1	3:30-4:45	MW	Guillory	CA 142
	253.2	9:30-10:45	TR	Cuadros	CA 142
	253.3	8:00-9:15	TR	O'Connor	CA 142
<i>Feature Writing</i>	256.1	11:00-12:15	TR	Cuadros	CA 142
<i>Advertising Copy and Communication</i>	271.1	9:30-10:45	MW	Cobb	CA 33
	271.2	11:00-12:15	TR	McMahan	CA 33
	271.3	5:00-6:15	TR	Kearns	CA 33
<i>Advertising Media</i>	272.1	5:00-6:15	TR	Kim	CA 143
<i>Advertising and Public Relations Research</i>	279.1	3:30-4:45	MW	Saffer	CA 33
	279.2	2:00-3:15	TR	Austin	CA 33

\* Requires permission of instructor.

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\*\*\* Graduate students should take this section.

	279.3	3:30-4:45	TR	Austin	CA 33
	279.4	12:30-1:45	TR	Wagner	CA 33
<b>Video Communication for Public Relations and Advertising</b>	333.1	5:00-7:45	R	Curran	CA 253
<b>Presentation Design for Strategic Communication</b>	334.1	9:05-11:20	F	Villamil	CA 268
<b>Introduction to Media Law: Journalism Focus</b>	340.1	12:30-1:45	TR	Packer	CA 143
	340.2	5:00-6:15	MW	Lee	CA 33
<b>Introduction to Media Law: Ad and Public Relations Focus</b>	341.1	11:00-12:15	MW	Hoefges	CA 143
	341.2	2:00-3:15	MW	Hoefges	CA 143
<b>Black Press and U.S. History</b>	342.1	2:30-3:45	MW	McDonald	HA 130
<b>Introduction to Internet Issues and Concepts</b>	349.1	ONLINE		Aikat	ONLINE
<b>Sports Marketing and Advertising</b>	376.1	2:00-3:15	TR	Sweeney	CA 143
<b>Sports Communication</b>	377.1*	11:00-12:15	TR	Sweeney	CA 143
<b>Business News Wire</b>	390.1*	1:00-2:15	MW	Roush	CA 253
<b>Account Planning</b>	390.2	2:00-4:30	T	Carlton	CA 283
<b>Workroom FashionMash Experimental Design</b>	390.3*	2:00-3:15	TR	McMahan	HoffFame
<b>Workroom: The Creative Advertising Incubator</b>	390.4*	2:00-3:15	TR	McMahan	Franklin St.
<b>Business Journalism Management</b>	390.5*	1:00-2:15	MW	Roush	CA 253
<b>Sports Production Management (1 credit)</b>	390.6*	N/A	N/A	Freedman	N/A
<b>Mass Communication Practicum</b>	393.1	Internship	N/A	Eubank	N/A
<b>TV News Reporting and Producing</b>	421.1*	9:30-10:45	MW	Hefner	CA 132
<b>Producing Television News</b>	422.1*	1:00-6:00 1:25-2:25	W M	Owens	CA 132-135
<b>Broadcast News and Production Management</b>	423.1*	1:25-2:25 1:00-6:00	M W	Owens	HoffFame CA 132
	423.2*	1:00-6:00	M	Tuggle	CA 132
	423.3*	1:45-3:45	F	Hochberg	CA 132
<b>Media Management and Policy</b>	424.1	2:00-3:15	MW	Hefner	CA 33
<b>Voice and Diction</b>	425.1	12:30-1:45	TR	Owens	CA 142
<b>Producing Radio</b>	426.1*	12:20-1:35 1:45-3:45	W F	Hochberg	CA 21 CA 132
<b>Sports Extra</b>	429.1	1:00-6:00	M	Tuggle	CA 132
<b>Case Studies in Public Relations</b>	431.1	9:30-10:45	TR	Freeman	CA 283
	431.2	12:30-1:45	TR	Freeman	CA 283
	431.3	11:00-12:15	MW	Clancy	CA 283
	431.4	2:00-3:15	MW	Clancy	CA 283
	431.5	CANCELLED	MW		CA 283
<b>Crisis Communication</b>	433.1*	2:00-3:15	TR	Fields	CA 142
<b>Public Relations Campaigns</b>	434.1	9:30-10:45	MW	Cornello	CA 143
	434.2	11:00-12:15	MW	Cabosky	CA 253
	434.3	12:30-1:45	MW	Freeman	CA 143
	434.4	3:30-4:45	MW	Freeman	CA 143
<b>Diversity and Communication</b>	441.965	ONLINE		McDonald	ONLINE
<b>Latino Media Studies</b>	443.1	11:00-12:15	TR	Mino	CA 253
<b>International Media Studies</b>	447.1*	11:00-12:15	TR	Gibson	HoffFame
<b>Business and the Media</b>	450.1*	2:00-3:15	TR	Wolf	CA 253
<b>Business Reporting</b>	452.1*	9:30-10:45	MW	Roush	CA 253
<b>Advanced Reporting</b>	453.1	9:30-10:45	TR	O'Connor	HoffFame
<b>Sports Writing</b>	455.1	3:35-4:50	MW	Crothers	HoffFame
<b>Advanced Editing</b>	457.1	12:50-3:20	TR	Bechtel	CA 58
<b>Community Journalism</b>	459.1	2:30-3:45	MW	Lauterer	CA 253
<b>Data Driven Journalism</b>	460.1	11:00-12:15	TR	Thornburg	CA 283
<b>News Lab: Creating Tomorrow's News Products</b>	463.1	9:30-10:45	TR	Gockel	CA 11
<b>Art Direction in Advertising</b>	472.1	3:30-4:45	TR	McMahan	CA 58
<b>Advertising Campaigns</b>	473.1	5:00-6:15	TR	Cokas	CA 283
<b>The Branding of Me</b>	474.1*	10:00-12:30	F	Kayye	CA 143

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<i>Concepts of Marketing</i>	475.1	9:30-10:45	MW	Kaminski	CA 283
<i>Advanced Photojournalism</i>	480.1*	11:00-12:45	TR	Stevens	CA 60
<i>Documentary Photojournalism</i>	481.1*	CANCELLED	TR	Davison	CA 60
<i>News Design</i>	482.1*	5:00-6:45	MW	Rose	CA 58
<i>Information Graphics</i>	484.1*	11:15-1:00	MW	Oliver	CA 59
<i>Motion Graphics</i>	486.1*	3:00-4:45	TR	Oliver	CA 59
<i>Personal Finance</i>	490.1	11:00-12:15	TR	Wolf	CA 305
<i>Advertising &amp; Experience Design</i>	490.2	1:00-3:30	F	Villamil	CA 268
<i>TBA</i>	490.3	CANCELLED		Friedman	
<i>Communications Consulting</i>	490.4	12:30-3:15	R	Williamson	CA 305
<i>PRSSA Campaigns</i>	490.5*	5:00-7:50	R	Boynton	CA 340
<i>Special Topics in Political Communications (1 credit)</i>	490.6*	12:30-1:45	W	Kreiss	HofFame
<i>Advanced Readings &amp; Research in Political Comm.(3)</i>	490.007	Ind. Study	N/A	Kreiss	N/A
<i>Medical and Science Video Storytelling</i>	561.1	2:00-4:45	M	Linden	CA 340
<i>Multimedia Design</i>	581.1*	1:00-2:45	TR	Ruel	CA 60
<i>Multimedia Narratives</i>	582.1*	11:15-1:00	MW	Stevens	CA 60
<i>Multimedia Programming and Production</i>	583.1*	5:00-6:45	TR	Wright	CA 60
<i>Documentary Multimedia Storytelling</i>	584.1*	1:05-2:50	TR	Davison	CA 59
	584.2*	1:05-2:50	TR	Rice	CA 21
<i>Intermediate Interactive Multimedia</i>	586.1*	CANCELLED	TR	Steven King	CA 58
<i>Media Hub</i>	625.1*	9:30-10:45	MW	Robinson	HofFame
<i>Mobile App Design &amp; Development</i>	660.1	2:30-5:20	W	Steven King	CA 305
<i>Social Marketing Campaigns</i>	671.1*	8:00-9:15	TR	Southwell	CA 283
<i>Advanced Advertising Campaign Planning</i>	690.1*	6:15-7:30	TR	Hester	CA 142
<i>Honors Essay Course (limited to 16 students)</i>	692H.1* 692H.028 692H.029 692H.034 692H.050 692H.059 692H.067 692H.074 692H.082	2:00-4:45 2:00-4:45	T	Cabosky Sciarrino Saffer Johnston Tuggle Roush Owens Kaminski	CA 340

**COURSES FOR GRADUATE STUDENTS**

<i>Visual Communication and Multimedia (Certificate)</i> <i>MEJO 712 is available to on-campus graduate students on a space-available basis. Student should consult with their adviser about transferability of credit to their program.</i>	712.965	ONLINE		Hutaff	ONLINE
<i>Digital Data and Analytics (MATC online only)</i>	713.966	ONLINE		Hester	ONLINE
<i>Information Visualization (MATC online only)</i>	717.966	ONLINE		Villamil	ONLINE
<i>Media Law for the Digital Ager (MATC online only)</i>	718.966	ONLINE		Packer	ONLINE
<i>Leadership in Digital Media Economics (MATC program only)719.966</i>	719.966	ONLINE		Briggs	ONLINE
<i>Public Relations and Strategic Writing</i>	732.1	11:00-12:15	MW	Boynton	HofFame
<i>Specialized Reporting</i>	754.1	CANCELLED			
<i>IHC Colloquium</i>	826.1	3:45-4:45	M	Cates	CA 338
<i>Mass Media &amp; Society</i>	841.1	9:05-11:35	M	Carpentier	CA 338
<i>Theories &amp; Research in Media Processes &amp; Production</i>	843.1	12:30-3:15	M	Riffe	CA 338
<i>Qualitative Methods</i>	850.1	9:05-11:40	W	Kreiss	CA 338
<i>Seminar in Content Analysis</i>	860.1	2:00-4:50	T	Riffe	CA 338
<i>Theories of Persuasion &amp; Social Influence</i>	890.1	12:30-3:15	R	Cornello	CA 338
<i>Experimental Design</i>	890.2	3:30-6:00	W	Lazard	CA 338
<i>Data Driven Journalism</i>	890.3	11:00-12:15	TR	Thornburg	CA 283

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**Narrative Journalism**

890.4

2:00-3:15

MW

Cuadros

CA 21

\* by permission of instructor

\*\* by permission of School of Journalism

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