



## Graduation Rate for School of Media and Journalism Undergraduates By Entering Year to the School

| Enter<br>Program<br>as Junior | Cohort | 4 Years or Less |       |            |       | 5 Years or Less |       |            |       | 6 or More Years |       |            |       |
|-------------------------------|--------|-----------------|-------|------------|-------|-----------------|-------|------------|-------|-----------------|-------|------------|-------|
|                               |        | Any Major       |       | Journalism |       | Any Major       |       | Journalism |       | Any Major       |       | Journalism |       |
|                               |        | #               | %     | #          | %     | #               | %     | #          | %     | #               | %     | #          | %     |
| 2006                          | 282    | 253             | 89.7% | 241        | 85.5% | 275             | 97.5% | 262        | 92.9% | 278             | 98.6% | 263        | 93.3% |
| 2007                          | 304    | 264             | 86.8% | 253        | 83.2% | 291             | 95.7% | 277        | 91.1% | 297             | 97.7% | 281        | 92.4% |
| 2008                          | 328    | 307             | 93.6% | 296        | 90.2% | 322             | 98.2% | 310        | 94.5% | 324             | 98.8% | 312        | 95.1% |
| 2009                          | 322    | 302             | 93.8% | 282        | 87.6% | 315             | 97.8% | 294        | 91.3% | 320             | 99.4% | 298        | 92.5% |
| 2010                          | 267    | 250             | 93.6% | 235        | 88.0% | 260             | 97.4% | 243        | 91.0% | 266             | 99.6% | 248        | 92.9% |
| 2011                          | 253    | 242             | 95.7% | 228        | 90.1% | 247             | 97.6% | 233        | 92.1% | 249             | 98.4% | 235        | 92.9% |
| 2012                          | 263    | 249             | 94.7% | 242        | 92.0% | 259             | 98.5% | 252        | 95.8% | 262             | 99.6% | 255        | 97.0% |
| 2013                          | 316    | 300             | 94.9% | 291        | 92.1% | 312             | 98.7% | 300        | 94.9% | 315             | 99.7% | 303        | 95.9% |
| 2014                          | 282    | 262             | 92.9% | 244        | 86.5% | 277             | 98.2% | 258        | 91.5% | 278             | 98.6% | 259        | 91.8% |
| 2015                          | 279    | 266             | 95.3% | 246        | 88.2% | 269             | 96.4% | 248        | 88.9% | -               | -     | -          | -     |
| 2016                          | 268    | 243             | 90.7% | 230        | 85.8% | -               | -     | -          | -     | -               | -     | -          | -     |

**Note:**

- Cohort includes first-time first-year undergraduate students who entered the School of Media and Journalism as juniors between the fall 2006 and fall 2016.
- Not all summer 2018 graduations will be posted after the middle of August.
- Graduation rates reflect most recently available data which may include retroactively awarded degrees, so graduation rates may not exactly match previous reports.

**Sources:**

- Campus Solutions Census Snapshots as of August 9, 2018
- Connect Carolina

**Prepared by:** Office of Institutional Research and Assessment (OIRA), August 10, 2018.

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## Retention Rate for School of Media and Journalism (MEJO) Majors By Junior Year Entering MEJO

| Junior Year | # Declared Majors | Retained Year 2 |       |            |       | Retained Year 3 |       |            |      | Retained Year 4 |      |            |      | Retained Year 5 |      |            |      |
|-------------|-------------------|-----------------|-------|------------|-------|-----------------|-------|------------|------|-----------------|------|------------|------|-----------------|------|------------|------|
|             |                   | Any Major       |       | Journalism |       | Any Major       |       | Journalism |      | Any Major       |      | Journalism |      | Any Major       |      | Journalism |      |
|             |                   | #               | %     | #          | %     | #               | %     | #          | %    | #               | %    | #          | %    | #               | %    | #          | %    |
| 2006        | 282               | 271             | 96.1% | 258        | 91.5% | 14              | 5.0%  | 13         | 4.6% | -               | -    | -          | -    | -               | -    | -          | -    |
| 2007        | 304               | 299             | 98.4% | 283        | 93.1% | 21              | 6.9%  | 17         | 5.6% | 1               | 0.4% | -          | -    | -               | -    | -          | -    |
| 2008        | 328               | 320             | 97.6% | 307        | 93.6% | 13              | 4.0%  | 12         | 3.7% | -               | -    | -          | -    | -               | -    | 1          | 0.3% |
| 2009        | 322               | 316             | 98.1% | 299        | 92.9% | 10              | 3.1%  | 8          | 2.5% | 1               | 0.3% | -          | -    | 1               | 0.3% | -          | -    |
| 2010        | 267               | 260             | 97.4% | 248        | 92.9% | 27              | 10.1% | 19         | 7.1% | 1               | 0.3% | 1          | 0.4% | -               | -    | -          | -    |
| 2011        | 253               | 243             | 96.0% | 229        | 90.5% | 18              | 7.1%  | 13         | 5.1% | -               | -    | -          | -    | -               | -    | -          | -    |
| 2012        | 263               | 256             | 97.3% | 244        | 92.8% | 8               | 3.0%  | 7          | 2.7% | -               | -    | -          | -    | 1               | 0.4% | -          | -    |
| 2013        | 316               | 306             | 96.8% | 294        | 93.0% | 16              | 5.1%  | 13         | 4.1% | 3               | 1.1% | 2          | 0.6% | -               | -    | -          | -    |
| 2014        | 282               | 269             | 95.4% | 253        | 89.7% | 16              | 5.7%  | 12         | 4.3% | 1               | 0.3% | -          | -    | -               | -    | -          | -    |
| 2015        | 279               | 257             | 92.1% | 229        | 82.1% | 8               | 2.9%  | 7          | 2.5% | N/A             | N/A  | √/A        | N/A  | √/A             | N/A  | √/A        | N/A  |
| 2016        | 268               | 261             | 97.4% | 246        | 91.8% | N/A             | N/A   | N/A        | N/A  | N/A             | N/A  | √/A        | N/A  | √/A             | N/A  | √/A        | N/A  |

- Note:**
- Cohort includes first-time first-year undergraduate students who entered the School of Media and Journalism as juniors between the fall 2006 and fall 2016.
  - The cutoff date to calculate the retention rate is the fall enrollment data as of census time.
  - N/A indicates that the cohort hasn't yet had the opportunity to enroll for the identified fall semester.

- Sources:**
- Campus Solutions Census Snapshots as of August 9, 2018
  - Connect Carolina

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