

School of Media and Journalism
Fall 2017

Course Title	No.	Time	Days	Instructor	Room
Our Post-Truth World	89.1	11:00-12:15	TR	Freelon	CA 33
The Media Revolution: From Gutenberg to Zuckerberg and Beyond	101.1	5:15-6:30	MW	Aikat/King	CA 111
Introduction to Digital Storytelling (old course # 221)	121.1	8:00-9:15	MW	Paddock/Riazati	CA 132
	121.2	8:00-9:15	MW	Riazati/Paddock	CA 268
	121.3	11:15-12:30	MW	Owens/Carpentier	CA 268
	121.4	11:15-12:30	MW	Carpentier/Owens	CA 132
	121.5	9:30-10:45	TR	Stevenson/Wu	CA 132
	121.6	9:30-10:45	TR	Wu/Stevenson	CA 268
	121.7	12:30-1:45	TR	Stevenson/Wu	CA 132
	121.8	12:30-1:45	TR	Wu/Stevenson	CA 268
	121.9	5:45-7:00	TR	Wu/Butler	CA 268
	121.10	5:45-7:00	TR	Butler/Wu	CA 132
	121.11	2:00-3:15	TR	Miller/Conti	CA 268
	121.12	2:00-3:15	TR	Conti/Miller	CA 132
	121.13	6:05-7:20	MW	McDonald/Butler	CA 132
	121.14	6:05-7:20	MW	Butler/McDonald	CA 268
Sports Xtra (old course # 429)	129.1	1:00-6:00	M	Tuggle	CA 132-135
		1:00-2:00	F		
Principles of Advertising and Public Relations	137.1	8:00-9:15	MW	Kim/Harker	CA 33
	137.2	12:20-1:35	MW	Harker/Kim	CA 33
	137.3	9:30-10:45	TR	Clancy/Lazard	CA 33
	137.4	9:30-10:45	TR	Lazard/Clancy	CA 143
Media Ethics	141.1	8:00-9:15	TR	Griffiths	CA 33
	141.2	2:00-3:15	TR	Boynton	GL 101
	141.3	2:00-3:15	TR	Gibson	CA 33
	141.4	3:30-4:45	TR	Dwyer	CA 33
Writing and Reporting	153.1	2:30-5:00	MW	Roush*	CA 141
	153.2	8:00-10:30	TR	Bouser	CA 141
	153.3	11:00-1:30	TR	Bouser	CA 141
	153.4	11:00-1:30	TR	Gala	CA 142
	153.5	11:15-1:45	MW	Yopp	CA 142
	153.6	8:00-10:30	MW	Yopp	CA 141
	153.7	8:00-10:30	TR	Robinson*	CA 142
	153.8	2:00-4:30	TR	Gala	CA 141
	153.9	2:00-4:30	TR	Sutter	CA 142
	153.10	11:15-1:45	MW	Sheppard	CA 141
	153.11	8:00-9:15	MW	Ferkenhoff	CA 142
	153.11	ONLINE-2HR. 30 MIN.			
	153.12	5:45-7:00	MW	Ferkenhoff	CA 142
	153.12	ONLINE-2 HR. 30 MIN.			
	153.13	5:00-6:15	TR	Baird	CA 142
	153.13	ONLINE-2 HR. 30 MIN.			
153.14	5:15-6:30	MW	Baird	CA 141	
153.14	ONLINE-2 HR. 30 MIN.				
News Editing	157.1	8:30-11:00	MW	Bechtel	CA 58
	157.2	12:20-2:50	MW	Bechtel	CA 58
	157.3	5:00-7:30	MW	McAuliffe	CA 11

Foundations of Photojournalism	180.1	9:00-10:45	TR	Stevens	CA 59	
	180.2	9:20-11:05	MW	Davison	CA 60	
	180.3	3:35-5:20	MW	Davison	CA 60	
Foundations of Graphic Design	182.1	9:00-10:45	MW	Barnes	CA 59	
	182.2	11:00-12:45	TR	Hudgens	CA 58	
	182.3	5:45-7:15	MW	Staff	CA 59	
	182.4	3:00-4:45	TR	Zenner	CA 59	
Foundation of Interactive Multimedia	187.1	1:00-2:45	TR	Rice	CA 58	
	187.2	1:25-3:10	MW	Staff	CA 60	
	187.3	5:00-6:45	TR	Dixon	CA 59	
From Gutenberg to Google: A History of Media	CANCELLED	242.1	3:30-4:45	MW	Staff	CA 142
Talk Politics: An Introduction to Political Communication		244.1	9:30-10:45	MW	Guillory	CA 143
Sports and the Media (1 credit)		245.1	4:40-5:55	M	Crothers	CA 305
Audio Journalism	252.1	11:00-12:15	TR	Hefner	CA 132	
	252.2	1:00-2:15	MW	Linden	CA 59	
Introduction to Public Affairs Reporting	253.1	9:30-10:45	MW	Cuadros	CA 268	
	253.2	8:00-9:15	TR	O'Connor	CA 268	
..		253.3	9:30-10:45	TR	O'Connor	CA 128
Opinion Writing		258.1	11:00-12:15	TR	O'Connor	CA 268
Public Relations Writing (old course # 232)	332.1	11:00-12:15	MW	Carter	CA 128	
	332.2	3:30-4:45	TR	Staff	CA 283	
	332.3	12:30-1:45	MW	Carter	CA 128	
	332.4	3:30-4:45	TR	Fields	CA 268	
	332.5	5:00-6:15	TR	Fields	CA 253	
Video Communication for Public Relations and Marketing		333.1	5:00-7:45	W	Curran	CA 253
Introduction to Media Law: Journalism Focus	340.1	12:30-1:45	TR	Packer	CA 33	
	340.2	8:00-9:15	TR	Martin	CA 143	
Introduction to Media Law: AD/PR Focus	341.1	11:00-12:15	MW	Hoefges	CA 33	
	341.2	9:30-10:45	MW	Ekstrand	CA 33	
Feature Writing (old course # 256)		356.1	11:00-12:15	TR	Robinson	CA 128
Opinion Writing (old course # 258)		358.1	11:00-12:15	TR	O'Connor	CA 268
Advertising Creative (old course # 271)	371.1	9:30-10:45	TR	McMahan	CA 253	
	371.2	5:00-6:15	MW	Kearns	CA 253	
	371.3	5:30-6:45	TR	Cobb	CA 21	
Advertising Media (old course # 272)	372.1	12:30-1:45	MW	Hester	CA 283	
	372.2	5:00-6:15	MW	Kayye	CA 283	
Sports Marketing and Advertising		376.1	2:00-3:15	TR	Sweeney	CA 305
Advertising and Public Relations Research (old course # 279)	379.1	12:30-1:45	TR	Comello	CA 143	
	379.2	3:30-4:45	MW	Staff	CA 283	
	379.3	5:00-6:15	TR	Cabosky	CA 128	
	379.4	2:00-3:15	MW	Austin	CA 33	
Sports on TV		390.1	1:00-3:45	T	Freedman	CA 128

Business News Wire **		390.2	TBA	TBA	Roush**	TBA
Business Journalism Management **		390.3	TBA	TBA	Roush**	TBA
Account Planning		390.4	9:00-10:15	MW	Carlton	CA 305
TV News Reporting and Producing**		421.1	9:30-10:45	MW	Hefner**	CA 132
Media Management and Policy		424.1	1:00-2:15	MW	Hefner	CA 305
Voice and Diction		425.1	11:00-12:15	TR	Owens	CA 283
Producing Radio** required session for MEJO 426 students on Fridays		426.1	12:20-1:35 1:45-3:45	W F	Hochberg** Hochberg	CA 21 CA 135
Diversity and Communication		441.1	3:30-4:45	MW	McDonald	CA 33
Gender, Class, Race & Mass Media		442.1	9:30-10:45	MW	Friedman	CA 128
Process and Effects of Mass Communication		445.1	8:00-9:15	MW	Lazard	CA 143
Global Communication and Comparative Journalism		446.1	6:45-8:00	MW	Aikat	CA 143
Community Journalism		459.1	3:35-4:50	MW	Lauterer/ Ferkenhoff	CA 143
News Lab: Creating Tomorrow's News Products		463.1	9:30-10:45	TR	Gockel	CA 11
Health Communication		469.1	12:30-1:45	MW	Bell	CA 340A
Concepts of Marketing		475.1	11:00-12:15	TR	Kaminski	CA 143
Ethical Issues and Sports Communication**		476.1	9:30-10:45	TR	Sweeney**	CA 283
New Media Technologies		477.1	11:00-12:15	MW	Kayye	CA 143
		477.2	12:30-1:45	MW	Kayye	CA 143
Market Intelligence		479.1	9:30-10:45	TR	Sciarrino	CA 305
Information Graphics**		484.1	11:00-12:45	MW	Oliver**	CA 59
Intermediate Interactive Multimedia (old course #586)**		487.1	11:00-12:45	TR	St.King**	CA 60
Photojournalism Lighting & Business Techniques (old course #181)**		489.1	3:30-5:15	TR	Davison**	CA 58
International Advertising	CANCELLED	490.1	9:30-10:45	MW	Staff	CA 283
Visual Language Lab	CANCELLED	490.2	4:40-7:20	R	Villamil	CA 141
Big Data		490.3	2:00-3:15	MW	Freelon	CA 142
Personal Finance		490.4	2:00-3:15	TR	Wolf	CA 143
Washington Experience **		490.5	9:00-10:15	TR	Kreiss**	CA 340A
Producing Television News (old course # 422)**		522.1	1:25-2:25 1:00-6:00	M W	Owens** Owens	CA 135 CA 132
Broadcast News and Production Management (old course # 423)**		523.1	1:25-2:25 1:00-6:00	M W	Owens** Owens	CA 132 CA 135
		523.2	1:00-6:00 1:00-2:00	M F	Tuggle** Tuggle	CA 132 CA 132-135

	523.3	12:20-1:35 1:45-3:45	W F	Hochberg** Hochberg	CA 132-135 CA 135
Case Studies in Public Relations (old course # 431)	531.1	5:00-6:15	TR	Freeman	CA 283
	531.2	11:00-12:15	MW	Cabosky	CA 283
	531.3	2:00-3:15	MW	Cabosky	CA 283
	531.4	8:00-9:15	TR	Clancy	CA 283
Crisis Communication (old course # 433) **	533.1	2:00-3:15	TR	Fields**	CA 283
Economics Reporting (old course #451)**	541.1	12:30-1:45	TR	Roush**	CA 253
Business & the Media (old course # 450)	550.1	9:30-10:45	TR	Wolf	CA 21
Digital Media Economics and Behavior	551.1	12:30-1:45	TR	Abernathy	CA 283
Leadership in a Time of Change	552.1	2:00-4:45	R	Abernathy	CA 128
Environmental and Science Documentary Television	562.1	11:00-1:45	R	Linden	CA 21
Environmental Storytelling (ENEC 565)	565.1	9:30-10:45	MW	Sheppard	CA 21
Data Driven Journalism (old course # 460)	570.1	9:30-10:45	MW	Thornburg	CA 142
Art Direction in Advertising (old course # 472)	572.1	3:30-4:45	TR	McMahan	CA 21
Photo Stories (old course # 480)**	580.1	1:00-2:45	TR	Stevens**	CA 59
Multimedia Design **	581.1	11:00-12:45	TR	Ruel**	CA 59
3-D Design Studio**	585.1	9:00-10:45	TR	Barnes**	CA 60
Motion Graphics (old number 486) **	589.1	1:00-2:45	TR	Oliver**	CA 60
Individual Study (old course # 296)	596	(final approval -Dr. Tuggle)			
Media Hub**	625.1	11:00-12:15	MW	Staff**	CA 305
Public Relations Campaigns (old course # 434)	634.1	3:30-4:45	MW	Freeman	CA 21
	634.2	11:00-12:15	TR	Staff	CA 253
	634.3	2:00-3:15	TR	Freeman	CA 21
	634.4	5:30-6:45	MW	Staff	CA 128
Workroom:FashionMash Experiential Design	650.1	11:00-12:15	TR	McMahan	TBA
Magazine Writing and Editing (old course # 456)**	656.1	3:35-5:20	MW	Brinson**	CA 58
Digital Advertising & Marketing (old course # 470)	670.1	11:00-12:15	TR	Sciarrino	CA 305
Advertising Campaigns (old course # 473)	673.1	5:00-6:15	TR	Cokas	CA 143
Documentary Photojournalism(old course # 481)**	681.1	11:15-1:00	MW	Stevens**	CA 60
Magazine Design (old course # 483)**	683.1	3:35-5:20	MW	Oliver**	CA 59
Introductory Honors Course**	691.1	2:00-4:45	W	Friedman**	CA 340A

Courses for Graduate Students

Mass Communication Research Methods	701.1	12:30-3:15	W	Riffe/RT	CA 338
	701.2	12:30-1:45	MW	Austin/PT	CA 253

Statistics for Social Science Research	704.1	3:30-4:45	MW	Hester	CA 128
Theories of Mass Communication	705.1	12:30-3:15	M	Kreiss	CA 338
Writing for Digital Media	711.965 711.965	ONLINE-CERT ONLINE-MATC		Staff Bechtel	ONLINE ONLINE
Research Methods and Applications *	716.966	ONLINE-MATC		Johnston*	ONLINE
Strategic Communication *	720.966	ONLINE-MATC		Staff*	ONLINE
Usability and Multimedia Design *	721.966	ONLINE-MATC		Ruel*	ONLINE
Public Relations Foundations	730.1	11:00-12:15	TR	Boynton	CA 338
Media Law	740.1 740.2	2:00-3:15 3:30-4:45	MW MW	Hoefges Ekstrand	CA 143 CA 338
Leadership in a Time of Change	752.1	2:00-4:45	R	Abernathy	CA 128
Reporting and Writing News (Graduate students only)	753.1	9:30-10:45	TR	Guillory	CA 338
Advanced Reporting	754.1	8:00-9:15	MW	Cuadros	CA 340A
Multimedia Storytelling (Graduate students only)	782.1	3:30-5:15	TR	Ruel	CA 60
Seminar in Interdisciplinary Health Communication	825.1	9:05-11:55	F	Noar	CA 340A
Interdisciplinary Health Communication Colloquium	826.1	8:00-9:15	T	Cates	CA 338
Public Relations Theory & Research	830.1	9:05-11:55	F	Comello	CA 283
Seminar in Media Law	840.1	2:00-5:00	T	Packer	CA 340A
Seminar in Survey Research Methods	861.1	9:05-11:55	M	Riffe	CA 338
Pro-Seminar in Mass Communication	890.1	5:00-6:15	TR	Gibson	CA 338
Network Theory & Analysis	890.2	9:05-11:55	F	Saffer	CA 338

*Permission of undergraduate or graduate office

** Permission of the instructor