

CURRICULUM VITAE (5/9/17)

Daniel Riffe

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EDUCATION

1981: Doctor of Philosophy, Communication, University of Tennessee.

1976: Master of Science, Journalism, Ohio University.

1971: Bachelor of Arts, English, University of Dayton.

PROFESSIONAL EXPERIENCE

ACADEMIC APPOINTMENTS (most recent first)

2008-present: Richard Cole Eminent Professor, School of Media and Journalism,
University of North Carolina-Chapel Hill.

2002-2007: Professor and Presidential Research Scholar, E.W. Scripps School of
Journalism, Ohio University.

2000-2002: Professor and Associate Director for Graduate Studies and Research, E.W.
Scripps School of Journalism, Ohio University.

1998-2000: Professor and Interim Director, E.W. Scripps School of Journalism, Ohio
University.

1995-2008: Professor, E.W. Scripps School of Journalism, Ohio University.

1992-1995: Professor and Chair, Department of Journalism, Northern Illinois University.

1987-92: Coordinator of Graduate Studies, Journalism Department, University of
Alabama.

1985-92: Associate Professor, Journalism Department, College of Communication,
University of Alabama.

1984-85: Associate Professor, School of Journalism, Southern Illinois University.

1981-84: Director, Mass Communication Research Center, School of Journalism,
Southern Illinois University.

1980-84: Assistant Professor, School of Journalism, Southern Illinois University.

1978-79: Research Assistant, Communication Research Center, University of Tennessee.

1977-78: Teaching Assistant, School of Journalism, University of Tennessee.

1977: Assistant Professor (adjunct), Dept. of English, Wright State University.

1974-75: Research Assistant, School of Journalism, Ohio University.

NON-ACADEMIC EXPERIENCE (most recent first)

1979-80: Field Study Supervisor, Tennessee Valley Authority Citizen Action Line Program.

1976-77: News Bureau Manager, Wright State University. Duties: media relations, public relations planning, writing and editing.

1975: Public Relations Writer, Extension Division, Ohio University. Duties: news and feature writing.

1971-73: U.S. Army.

1970-71: Freelance Technical Writer.

HONORS, AWARDS AND RECOGNITIONS

University of North Carolina at Chapel Hill 2015 Faculty Mentoring Award in the Graduate Student mentoring category, sponsored by the Carolina Women's Leadership Council.

Top Paper, Mass Communication and Society Division: "NGOs, Hybrid Connective Action, and the People's Climate March." S.D. Evans, D. Riffe, and J.B. Hester. Paper accepted for presentation at Annual Convention, Association for Education in Journalism and Mass Communication (AEJMC), San Francisco, 2015.

Eleanor Blum Distinguished Service to Research Award. Presented at Annual Convention, Association for Education in Journalism and Mass Communication (AEJMC), Montreal, 2014.

Top student/faculty paper, Commission on the Status of Women: "How Female and Male J/MC Authors Perceive the Journal Peer Review Process: Differently." B. Watson and D. Riffe. Presented at Annual Convention, AEJMC, Chicago, 2012.

David Brinkley Teaching Excellence Award, School of Journalism and Mass Communication, UNC-Chapel Hill, 2011.

Top Paper, Minorities and Communication Division: "Mass Media and Perceived and Objective Environmental Risk: Race and Place of Residence." B. Watson, L. Smithson-Stanley, D. Riffe, and E. Ogilvie. Presented at Annual Convention, AEJMC, St. Louis, 2011.

Top Three Paper, Mass Communication and Society Division: "Perceived Threat, Immigration Policy Support, and Media Coverage: Hostile Media and Presumed Effects in North Carolina." B. Watson and D. Riffe. Presented at Annual Convention, AEJMC, St. Louis, 2011.

Top Paper, Media Ethics Division: "Public Opinion about News Coverage of Leaders' Private Lives: A Role for New vs. Old Media?" B. Wojdowski and D. Riffe. Presented at Annual Convention, AEJMC, Denver, 2010.

Top Three paper, Mass Communication and Society Division: "'Usefulness of Environmental News Coverage, Risk, Personal Efficacy and Information Sufficiency.'" B. Weberling, J. Lovejoy, and D. Riffe. Annual Convention, AEJMC, Boston, 2009.

Identified as 33rd among the 100 most productive scholars in communication refereed journal article publication, in Mark Hickson, Jean Bodon, and Joshua Turner, "Research Productivity in Communication: An Analysis, 1915-2001," *Communication Quarterly*, 2004, 52:4:323-333.

Top Three paper, Science Communication Interest Group: "Environmental Hazards, Cancer Risk Judgments, and Media Use in Appalachia." D. Riffe. Annual Convention, AEJMC, Kansas City, 2003.

Selected Ohio University Presidential Research Scholar in the Social and Behavioral Sciences, 2002-2007.

Selected Ohio University "Pew Roundtable" Participant, 1997-1998.

Selected Ohio University "Teaching Scholars" Program, 1996-1997.

Selected 1997 Ohio University Colloquium on Teaching.

Identified as the most active scholar, 1985-90, in Association for Education in Journalism and Mass Communication (AEJMC) national convention papers presented, in John C. Schweitzer and Benjamin J. Bates, "Journalism/Mass Communication Education: Conference Paper Presentations as A Measure of Research Productivity," paper presented at Southwestern Symposium for Journalism and Mass Communications, Texas Woman's University, October 1990.

Identified as one of 20 most productive scholars in mass communication refereed journal article publication, in John C. Schweitzer, "Research Article Productivity by Mass Communication Scholars," *Journalism Quarterly*, 1988, 65:479-484; and in Bradley S. Greenberg and John C. Schweitzer, "Mass Communication Scholars' Revisited and Revised," *Journalism Quarterly*, 1989, 66:473-475.

Identified as one of 25 most productive scholars in mass communication refereed journal article publication, in Mark Hickson, Randall K. Scott, Don W. Stacks and Jonathan H. Amsbary, "Scholarship in Mass Communication, 1915-1990: an Analysis of Active Researchers' Productivity," *Association for Communication Administration Bulletin*, 1992, 82:13-17.

Winner Alan Bussell Award for Best Paper, Minorities and Communication Division, Annual Convention, AEJMC, Minneapolis, 1990. "Comparison of Sources of Information for Black State Legislators."

Winner Best Paper, Minority Division, Annual Convention, AEJMC, Washington, D.C., 1989. "The Press and Black Elected Officials at Three Levels of Public Office," co-authored with D. Sneed and R. Van Ommeren.

Kappa Tau Alpha, Communication Student Honor Society, Commitment to Teaching Award, University of Alabama, 1988.

BIBLIOGRAPHY

BOOKS AND MONOGRAPHS

Analyzing Media Messages: Using Quantitative Content Analysis in Research (3rd edition). D. Riffe, S. Lacy and Fred Fico. January 2014, Routledge.

Analyzing Media Messages: Using Quantitative Content Analysis in Research (2nd edition). D. Riffe, S. Lacy and Fred Fico. June 2005, Lawrence Erlbaum.

Journalism Educators Yesterday, Today and Tomorrow. D. Riffe, K. Salomone and G.H. Stempel III. January 1999, Association for Education in Journalism and Mass Communication.

Analyzing Media Messages: Using Quantitative Content Analysis in Research. D. Riffe, S. Lacy and Fred Fico. June 1998, Lawrence Erlbaum.

The Publisher-Public Official: Real or Imagined Conflict of Interest? D. Sneed and D. Riffe. December 1991, Praeger Publishers.

"Orphans of NIS: The Predicament of Some All-News Stations." E.F. Shaw and D. Riffe. *Journalism Monographs* No. 69, August 1980.

CHAPTERS

"Structural Determinants of Local Public Affairs Place Blogging: Structural Pluralism and Community Stress." B. Watson and D. Riffe. Reprinted from *Mass Communication and Society*, 2011, 14:6:879-904, in J.C. Pollock (ed.), *Media and Social Inequality* (New York: Routledge, 2013), pp. 91-116.

"Citizen Journalism Web Sites Complement Newspapers." S. Lacy, M. Duffy, D. Riffe, E. Thorson, and K. Fleming. Reprinted from *Newspaper Research Journal*, 2010, 31:2:34-46, in M. Wall (ed.), *Citizen Journalism: Valuable, Useless or Dangerous?* (New York: International Debate Education Association, 2012), pp. 83-95.

"The Effectiveness of Random, Consecutive Day and Constructed Week Samples in Newspaper Content Analysis." D. Riffe, C. Aust and S. Lacy. Reprinted from *Journalism Quarterly*, 1993, 70:133-139, in K. Krippendorff and M. A. Bock (eds.), *The Content Analysis Reader* (Thousand Oaks, CA: Sage, 2009), pp. 54-59.

"Data Analysis and SPSS Programs for Basic Statistics." D. Riffe. In G.H. Stempel III, D. Weaver and G.C. Wilhoit (eds.), *Research Methods in Mass Communication* 3rd ed. (Boston: Allyn and Bacon, 2002), pp. 182-208.

"The Evolution of Newspapers, 1955-Present." S. Lacy and D. Riffe. In Donald H. Johnston, ed. *Encyclopedia of International Media and Communication* (New York: Academic Press, 2003), pp. 257-266.

REFEREED ARTICLES (most recent first)

89. "Who Sets the Corporate Social Responsibility Agenda in the News Media? Unveiling the Agenda-Building Process of Corporations and a Monitoring Group." S. Lee and D. Riffe. *Public Relations Review* (in press, accepted 2/2/2017).

88. "Business News Framing of Corporate Social Responsibility in the United States and the United Kingdom: Insights from the Implicit and Explicit CSR Framework." T. Lee and D. Riffe. *Business & Society* (in press, 2017).
87. "Thatcherism and the Eurozone Crisis: A Social Systems-Level Analysis of British, Greek, and German News Coverage of Margaret Thatcher's Death." S. Reed, Y. Nardis, E. Ogilvie, and D. Riffe. *International Communication Research Journal*, (Fall, 2016), 51:2:3-20.
86. "Finding the Truth in Politics: An Empirical Validation of the Epistemic Political Efficacy Concept." L. Barnard Farman, D. Riffe, M. Kifer, and S. Leder. *Atlantic Journal of Communication* (in press, January 2018), 26:1.
85. "'Erosion' of Television City Hall Reporting? Perceptions of Reporters on the Beat in 2014 and 2001." D. Riffe and J. Abdenour. *Journalism & Mass Communication Quarterly* (in press, Spring 2018).
84. "The Investigative DNA: Role Conceptions of Local Television Investigative Journalists." J. Abdenour and D. Riffe. *Electronic News*, (December, 2016), 10:4:224-242.
83. "Local Papers Use Community Frames More Often in Coal Mining Stories." K. Hedding and D. Riffe. *Newspaper Research Journal*, Fall, 2016, 37:4:377-392.
82. "Three Decades of Reliability in Communication Content Analyses: Reporting of Reliability Statistics and Coefficient Levels in Three Top Journals." J. Lovejoy, B. Watson, S. Lacy and D. Riffe. *Journalism & Mass Communication Quarterly*, Winter 2016, 93:4:1134-1159.
81. "Twitter Diplomacy? A Content Analysis of Eight U.S. Embassies' Twitter Feeds." M. Sobel, D. Riffe, and J.B. Hester. *Journal of Social Media in Society* (Oct. 6, 2016), Vol. 5, no. 3, pp. 75-107.
80. "Newspapers Use Unnamed Sources Less Often in High-Stakes Coverage." M. Sobel and D. Riffe, *Newspaper Research Journal*, 2016, 37:3:299-311.
79. "Issues and Best Practices in Content Analysis." S. Lacy, B. Watson, D. Riffe and J. Lovejoy. *Journalism & Mass Communication Quarterly*, Winter 2015, 92:4:791-811.
78. "Coverage Reflects Importance of Fishing to Community." S. Evans and D. Riffe.

Newspaper Research Journal, 2015, 36:4:441-454.

77. "Crisis-related Research in Communication and Business Journals: An Interdisciplinary Review from 1992 to 2011." J. Ha and D. Riffe, *Public Relations Review*, November 2015 (online July 2015), 41:4:569-578.

76. "U.S. Linkages in New York Times Coverage of Nigeria, Ethiopia and Botswana (2004-13): Economic and Strategic Bases for News." M. Sobel and D. Riffe, *International Communication Research Journal*, Spring 2015, 50:1:3-22.

75. "Assessing the Reporting of Reliability in Published Content Analyses: 1985-2010." J. Lovejoy, B. Watson, S. Lacy, and D. Riffe. *Communication Methods and Measure*, July-September 2014, 8:3:207-221.

74. "An Examination of Online Environmental Risk Information-seeking via North Carolina's Urban-Rural Divide." L. Phillips, D. Riffe, and R. McKeever. *Web Journal of Mass Communication Research* (May 2014).

73. "An Examination of Direct and Indirect Effects of Media Use on Intentions to Avoid Unprotected Sun Exposure." J. Lovejoy, D. Riffe, and T. Lovejoy. *Health Communication*, 2014 (online publication March 5, 2014).

72. "The State of the Weekly Newspaper Industry." S. Lacy, D. Riffe, and D. Coulson. *Newspaper Research Journal*, 2014, 35:1:36-50.

71. "Mass Media and Perceived and Objective Environmental Risk: Race and Place of Residence." B. Watson, L. Smithson-Stanley, D. Riffe, and E. Ogilvie. *The Howard Journal of Communications*, April 2013, 24:2:134-153.

70. "Perceived Threat, Immigration Policy Support, and Media Coverage: Hostile Media and Presumed Influence in North Carolina." B. Watson and D. Riffe. *International Journal of Public Opinion Research*, Winter 2013, 25:4:459-479.

69. "Perceived Hostile Media Bias, Presumed Media Influence, and Opinions about Immigrants and Immigration." B. Weberling, D. Riffe, and F. Dillman-Carpentier. *Southern Communication Journal*, 2012, 77:5:420-437.

68. "Campaign Interest and Issue Knowledge: Did the Media—and Political Advertising—Matter in 'Battleground Ohio'?" J. Lovejoy, D. Riffe, and H. Cheng. *Atlantic Journal of Communication*, (September 2012), 20:4:201-220.

67. "News Coverage of Environmental Risks: Subjective Knowledge, Personal Efficacy, and Perceived Usefulness of Different Media." B. Weberling, J. Lovejoy, and D. Riffe. *Web Journal of Mass Communication Research* (posted 2012).
66. "Study Examines Relationship among Mainstream, Other Media." S. Lacy, B. Watson, and D. Riffe. *Newspaper Research Journal*, 2011, 32:4:53-67.
65. "Structural Determinants of Local Public Affairs Place Blogging: Structural Pluralism and Community Stress." B. Watson and D. Riffe. *Mass Communication and Society*, 2011, 14:6:879-904.
64. "What Kind of Media and When? Public Opinion about Press Coverage of Politicians' Private Lives." B. Wojdyski and D. Riffe. *Journal of Mass Media Ethics*, 2011, 26:3:206-223.
63. "Voters' Attention, Perceived Effects, and Voting Preferences: Negative Political Advertising in the 2006 Ohio Governor's Election." J. Lovejoy, H. Cheng, and D. Riffe. *Mass Communication and Society*, 2010, 13:5:487-511.
62. "An Exploration of Sample Sizes for Content Analysis of the *New York Times* Web Site." X. Wang and D. Riffe, *Web Journal of Mass Communication Research*, May 2010, no. 20, available at: <http://wjmc.org/vol20>.
61. "Citizen Journalism Web Sites Complement Newspapers." S. Lacy, M. Duffy, D. Riffe, E. Thorson, and K. Fleming. *Newspaper Research Journal*, 2010, 31:2:34-46.
60. "Study Explores Audience's Views on Environmental News." D. Riffe and T. Hrach. *Newspaper Research Journal*, 2009, 30:3:8-25.
59. "Examining the Features, Policies, and Resources of Citizen Journalism: Citizen News Sites and Blogs." S. Lacy, D. Riffe, E. Thorson, and M. Duffy. *Web Journal of Mass Communication Research*, June, 2009.
58. "Newspapers Get High Marks on Environmental Report Card." D. Riffe and D. Reimold. *Newspaper Research Journal*, 2008, 29:3:65-79.
57. "Attention, Perception, and Perceived Effects: Negative Political Advertising in a Battleground State of the 2004 Presidential Election." H. Cheng and D. Riffe. *Mass Communication and Society*, 2008, 11:2:177-196.

56. "Media System Dependency Theory and Using the Internet for In-depth, Specialized Information." D. Riffe, S. Lacy, and M. Varouhakis. *Web Journal of Mass Communication Research*, January, 2008.
55. "Papers Lead TV in Covering Complex Environmental Issues." D. Riffe, S. Lacy, and D. Reimold. *Newspaper Research Journal*, 2007, 28:4:77-87.
54. "Most Rely on Newspapers for Local Business News." D. Riffe and B. Reader. *Newspaper Research Journal*, 2007, 28:2:82-98.
53. "Where Do Ohioans Get Their Environmental News?" S. Lacy, D. Riffe, and M. Varouhakis. *Newspaper Research Journal*, 2007, 28:1:70-84.
52. "Media Use Affects Perception of Environmental Hazards." D. Riffe. *Newspaper Research Journal*, 2006, 27:3:101-113.
51. "Frequent Media Users See High Environmental Risks." D. Riffe. *Newspaper Research Journal*, 2006, 27:1:48-57.
50. "Survey Supports Publication of Controversial Letters." B. Reader and D. Riffe. *Newspaper Research Journal*, 2006, 27:1:74-90.
49. "Public Opinion about News Coverage of Leaders' Private Lives." D. Riffe. *Journal of Mass Media Ethics*, 2003, 18:2:98-110.
48. "The Shrinking World of Network News." D. Riffe and A. Budianto. *International Communication Bulletin*, 2001, 36:1-2:18-35.
47. "Sample Size for Newspaper Content Analysis in Multi-year Studies." S. Lacy, D. Riffe, H. Martin, K.K. Chang and S. Stoddard. *Journalism & Mass Communication Quarterly*, 2001, 78:836-845.
46. "Erosion of Television Coverage of City Hall? Perceptions of TV Reporters on the Beat." D. Coulson, D. Riffe, S. Lacy and C. St. Cyr. *Journalism & Mass Communication Quarterly*, 2001, 78:81-92.
45. "Sample Size in Multi-Year Content Analyses of Monthly Consumer Magazines." S. Lacy, D. Riffe and Q. Randle. *Journalism & Mass Communication Quarterly*, 1998, 75:408-417.

44. "A Content Analysis of Content Analyses: 25 Years of *Journalism Quarterly*." D. Riffe and A. Freitag. *Journalism & Mass Communication Quarterly*, 1997, 74:873-882.
43. "The Role of a Mississippi Weekly Newspaper in Defusing Racially Volatile Political News: A Case Study." D. Sneed, D. Riffe and R. Van Ommeren. *Western Journal of Black Studies*, 1996, 20:151-157.
42. "Sampling Error and Selecting Intercoder Reliability Samples for Nominal Content Categories." S. Lacy and D. Riffe. *Journalism & Mass Communication Quarterly*, 1996, 73:963-973.
41. "Sample Size in Content Analysis of Weekly News Magazines." D. Riffe, S. Lacy and M. Drager. *Journalism & Mass Communication Quarterly*, 1996, 73:635-644.
40. "Political and Racial Adversaries: Southern Black Elected Officials and the Press." D. Riffe, D. Sneed and R. Van Ommeren. *Western Journal of Black Studies*, Winter 1995, 19:272-278.
39. "Linking International News to U.S. Interests: A Content Analysis." D. Riffe. *International Communication Bulletin*, 1996, 31:14-18.
38. "The Effectiveness of Simple and Stratified Random Sampling in Broadcast News Content Analysis." D. Riffe, S. Lacy, J. Nagovan and L. Burkum. *Journalism & Mass Communication Quarterly*, 1996, 73:159-168.
37. "Sample Size in Content Analysis of Weekly Newspapers." S. Lacy, K. Robinson and D. Riffe. *Journalism & Mass Communication Quarterly*, 1995, 72:336-345.
36. "The 'Shrinking Foreign Newshole' of the *New York Times*." D. Riffe, C. Aust, T. Jones, B. Shoemake and S. Sundar. *Newspaper Research Journal*, 1994, 15:74-88.
35. "The Impact of Competition and Group Ownership on Radio News." S. Lacy and D. Riffe. *Journalism Quarterly*, 1994, 71:583-593.
34. "Mood Influence on the Appeal of Bad News." R. Biswas, D. Riffe and D. Zillmann. *Journalism Quarterly*, 1994, 71:689-696.

33. "The Stability of 'Bad News' in Third World Coverage: 22 Years of *New York Times* Foreign News." D. Riffe. *International Communication Bulletin*, Fall 1993, 28:3-4:6-12.
32. "International News and Borrowed News in the *New York Times*: An Update." D. Riffe, C. Aust, R. Gibson, L. Viall and H. Yi. *Journalism Quarterly*, 1993, 70:638-646.
31. "Game Time, Soap Time and Prime Time TV Ads: Treatment of Women in Sunday and Rest-of-Week Commercials." D. Riffe, P. Place and B. Mayo. *Journalism Quarterly*, 1993, 70:437-446.
30. "The Effectiveness of Random, Consecutive Day and Constructed Week Samples in Newspaper Content Analysis." D. Riffe, C. Aust and S. Lacy. *Journalism Quarterly*, 1993, 70:133-139.
29. "Sins of Omission and Commission in Mass Communication Quantitative Research." S. Lacy and D. Riffe. *Journalism Quarterly*, 1993, 70:126-132.
28. "Comparison of Sources of Information for Black State Legislators." D. Riffe. *Western Journal of Black Studies*, 1992:199-204.
27. "The Influence of Journals on Curriculum and Instruction." D. Riffe, J. Hedgepeth and E. Ziesenis. *Journalism Educator*, Autumn 1992, 47:54-60.
26. "Student Characteristics and Writing Apprehension." D. Riffe and D. Stacks. *Journalism Educator*, Summer 1992, 47:39-49.
25. "The Ethics of Recruiting Faculty." R. Van Ommeren, D. Sneed, K. Wulfemeyer and D. Riffe. *CUPA Journal* (College and University Personnel Association), Fall 1991, 42:29-35.
24. "Ownership, Operating, Staffing and Content Characteristics of 'News Radio' Stations." D. Riffe and E.F. Shaw. *Journalism Quarterly*, 1990, 67:684-691.
23. "A Case Study of the Effect of Expulsion of U.S. Correspondents on *New York Times* Coverage of Iran During the Hostage Crisis." D. Riffe. *International Communication Bulletin*, Spring 1991, 26:1-2:11-15.

22. "Black Elected Officeholders Find White Press Coverage Insensitive, Incomplete, and Inappropriate." D. Riffe, D. Sneed and R. Van Ommeren. *Howard Journal of Communication*, Fall 1990, 2:4:397-406.
21. "Media Roles and Legislators' News Media Use." D. Riffe. *Journalism Quarterly*, 1990, 67:323-329.
20. "Black Mayors and White Newspapers: Mayor Views on Press Performance." D. Riffe, D. Sneed and R. Van Ommeren. *Western Journal of Black Studies*, 1990, 13:190-196.
19. "Coverage of Chiang and Mao in Three U.S. News Magazines." Y. Yu and D. Riffe. *Journalism Quarterly*, 1989, 66:913-919.
18. "Press Coverage of Blacks and the Black Community: The Minority Legislator's Perspective." D. Sneed, D. Riffe and R. Van Ommeren. *Ecquid Novi*, 1989, 10(1&2):128-140.
17. "Diffusion of News of the Space Shuttle Disaster: What Role for Emotional Response?" D. Riffe and J. Stovall. *Journalism Quarterly*, 1989, 66:551-556.
16. "Females and Minorities in Children's Saturday Morning Television Commercials: 1987." D. Riffe, H. Goldson, K. Saxton and Y. Yu. *Journalism Quarterly*, 1989, 66:129-136.
15. "Exploring Dimensions of Writing Apprehension Among Mass Communication Students." D. Riffe and D. Stacks. *Journalism Quarterly*, 1988, 65:384-391.
14. "A Comparison of News Media and Other Sources of Information for Alabama Legislators." D. Riffe. *Journalism Quarterly*, 1988, 65:46-53.
13. "Ethics in Editorial Cartooning: Cartoonist and Editor Views." D. Riffe, D. Sneed and R. Van Ommeren. *Newspaper Research Journal*, 1988, 9:91-103.
12. "Effect of U.S.-India Relations on *New York Times* Coverage." J. Ramaprasad and D. Riffe. *Journalism Quarterly*, 1987, 64:537-543, 663.
11. "Deciding the Limits of Taste in Editorial Cartooning." D. Riffe, D. Sneed and R. Van Ommeren. *Journalism Quarterly*, 1987, 64:607-610.

10. "Gatekeeping and the Network News Mix." D. Riffe, B. Ellis, M. Rogers, R. Van Ommeren and K. Woodman. *Journalism Quarterly*, 1986, 63:315-321.
9. "How Editorial Page Editors and Cartoonists See Issues." D. Riffe, D. Sneed and R. Van Ommeren. *Journalism Quarterly*, 1985, 62:896-899.
8. "Behind the Editorial Page Cartoon." D. Riffe, D. Sneed and R. Van Ommeren. *Journalism Quarterly*, 1985, 62:378-383, 450.
7. "Newsgathering Climate and News Borrowing Abroad." D. Riffe. *Newspaper Research Journal*, 1985, 6:19-29.
6. "International News Borrowing: A Trend Analysis." D. Riffe. *Journalism Quarterly*, 1984, 61:142-148.
5. "Decision-maker Views on Foreign News." D. Riffe and S. Belbase. *Newspaper Research Journal*, 1983, 4:17-24.
4. "Conflict and Consonance: Coverage of the Third World in Two U.S. Papers." D. Riffe and E.F. Shaw. *Journalism Quarterly*, 1982, 59:617-626.
3. "The 25-Cent Newspaper: Pricing a Medium Out of the Market." D. Riffe and E.F. Shaw. *Journalism Quarterly*, 1980, 57:385-391.
2. "Relative Credibility Revisited: 18 Unnamed Sources." D. Riffe. *Journalism Quarterly*, 1980, 57:618-623.
1. "Newspaper Reading in Two Towns." E.F. Shaw and D. Riffe. *Journalism Quarterly*, 1979, 56:477-488, 512.

REFEREED PAPER PRESENTATIONS (most recent first)

95. "Anger, Cynicism, *but* Trust in Democracy in Swing-state Presidential Primaries: What Role for News and Information in Populist Anger?" J. Harker, D. Riffe, and M. Kifer. Paper presented at Annual Convention, Association for Education in Journalism and Mass Communication (AEJMC), Chicago, 2017.

“Domestic Violence in Appalachian Newspaper Coverage: Minimizing a Problem or Mobilizing for a Solution?” N. Seely and D. Riffe. Paper presented at Annual Convention, AEJMC, Chicago, 2017.

“In Step at the Top? Optimism, Efficacy, and Orientation Among Local Television News Managers.” J. Blankenship and D. Riffe. Paper accepted by the Management, Marketing, and Programming Division of the Broadcast Education Association (BEA) for presentation at the annual BEA convention in Las Vegas in April, 2017.

“The World at War and the World at Peace: Three and a Half Decades of *New York Times* Conflict Coverage.” M. Sobel, S. Kim and D. Riffe. Paper presented at Annual Convention, International Communication Association (ICA), San Diego, 2017.

"The International News Hole: Still Shrinking and Linking? 25 Years of New York Times Foreign News Coverage." M. Sobel, S. Kim and D. Riffe. Paper presented at Annual Convention, AEJMC, Minneapolis, 2016.

"Audience Research and Web Features of Radio Stations in A Time of Uncertainty," L. Wu and D. Riffe. Paper presented at Annual Convention, AEJMC, Minneapolis, 2016.

“A Comparative Analysis of Business News Coverage of Corporate Social Responsibility in the United States and the United Kingdom from 2005 to 2014.” T. Lee and D. Riffe. Paper presented at Annual Convention, ICA, Fukuoka, Japan, 2016.

“Coalier than Thou: Cultural Identity and Electoral Politics in Appalachia.” K. Hedding and D. Riffe. Paper presented at Annual Convention, Midwest Association for Public Opinion Research (MAPOR), Chicago, 2015.

“I Know They Can Do It! The Relationship between Issue Ownership by Political Parties and Epistemic Political Efficacy.” J. C. Blankenship, M. Kifer, and D. Riffe. Paper presented at Annual Convention, MAPOR, Chicago, 2015.

“Looking for the Truth in the Noise: Epistemic Political Efficacy, Cynicism and Support for Super PACs.” J.C. Blankenship, D. Riffe, and M. Kifer. Paper presented at Annual Convention, AEJMC, San Francisco, 2015.

“NGOs, Hybrid Connective Action, and the People's Climate March.” S.D. Evans, D. Riffe, and J.B. Hester. Paper presented at Annual Convention, AEJMC, San Francisco, 2015. Top Paper, Mass Communication and Society Division.

"Thatcherism and the Eurozone Crisis: A Social Systems-level Analysis of British, Greek, and German News Coverage of Margaret Thatcher's Death." S.Reed, Y. Nardis, E. Ogilvie, and D. Riffe. Paper presented at Annual Convention, AEJMC, San Francisco, 2015.

"Erosion' of Television City Hall Reporting? Perceptions of Reporters on the 2014 Beat." D. Riffe and J. Abdenour. Paper presented at Annual Convention, AEJMC, San Francisco, 2015.

"Predicting Voter Beliefs about Negative Ads." B. Watson, L. Barnard., D. Riffe, M. Kifer, and S. Leder. Presented at Annual Convention, MAPOR, Chicago, 2014.

"A Quarter-century of Reliability in Communication Content Analyses: Simple Agreement and Chance-corrected Reliability in Three Top Journals." J. Lovejoy, B. Watson, S. Lacy and D. Riffe. Presented at Annual Convention, AEJMC, Montreal, 2014.

"Community Conflict, News Coverage, and Mountaintop Mining in Appalachia: A Content Analysis of Major State and Mining Community Newspapers." K. Hedding and D. Riffe. Presented at Annual Convention, AEJMC, Montreal, 2014.

"The Investigative DNA: An Analysis of the Role of Local Television Investigative Journalists." J. Abdenour and D. Riffe. Presented at Annual Convention, AEJMC, Montreal, 2014.

"Covering Africa (2004-2013): U.S. linkages in New York Times coverage of Nigeria, Ethiopia and Botswana." M. Sobel and D. Riffe. Presented at Annual Convention, AEJMC, Montreal, 2014.

"Community Structure, Economic Dependency, and News Coverage of Fishing Regulations in New England." S. Evans and D. Riffe. Presented at Annual Convention, ICA, Seattle, 2014.

"Twitter Diplomacy: A Content Analysis of Eight U.S. Embassies' Twitter Feeds." M.R. Sobel, D. Riffe, and J.B. Hester. Presented at Annual Convention, ICA, Seattle, 2014.

"Did the Media Matter in 'Battleground' North Carolina? Campaign Interest, Knowledge, and Efficacy in 2012." L. Barnard, D. Riffe, M. Kifer, and S. Leder. Presented at Annual Convention, AEJMC, Washington, DC, 2013.

“Community Characteristics Influencing Municipal Use of Social Media.” J. Remensperger and D. Riffe. Presented at Annual Convention, AEJMC, Washington, DC, 2013.

“Blogging the Irrelevant? A Content Analysis of Political Blog Coverage of the 2012 Democratic National Convention.” L. Meadows, C. Welch, D. Riffe, and D. Kreiss. Presented at Annual Convention, AEJMC, Washington, DC, 2013.

“How Female and Male J/MC Authors Perceive the Journal Peer Review Process: Differently.” B. Watson and D. Riffe. Presented at Annual Convention, AEJMC, Chicago, 2012. Top student/faculty paper, Commission on the Status of Women.

“The State of the Weekly Newspaper Industry.” S. Lacy, D. Riffe, D. Coulson, and R. Blom. Presented at Annual Convention, AEJMC, Chicago, 2012

“Mass Media and Perceived and Objective Environmental Risk: Race and Place of Residence.” B. Watson, L. Smithson-Stanley, D. Riffe, and E. Ogilvie. Presented at Annual Convention, AEJMC, St. Louis, 2011. Top paper, Minorities and Communication Division.

“Perceived Threat, Immigration Policy Support, and Media Coverage: Hostile Media and Presumed Effects in North Carolina.” B. Watson and D. Riffe. Presented at Annual Convention, AEJMC, St. Louis, 2011. Top three paper, Mass Communication and Society Division.

“Seeking Environmental Risk Information Online: Examining North Carolina’s Urban-Rural Divide.” L. Phillips, R. McKeever, D. Riffe, and K. Davis. Presented at Annual Convention, AEJMC, St. Louis, 2011.

“An Examination of the Indirect Effects of Media on Intentions to Avoid Unprotected Sun Exposure.” J. Lovejoy and D. Riffe. Presented at Annual Convention, AEJMC, St. Louis, 2011.

“Structural Determinants of Local Public Affairs Place Blogging: Structural Pluralism and Community Stress.” B. Watson and D. Riffe. Presented at Annual Convention, ICA, Boston, 2011.

“Relating Media Exposure, Attention, and Usefulness to Risk Perception: Exploring the Role of Information Sufficiency and Personal Efficacy.” S.Lee, S. El-Toukhy, B. Weberling, and D. Riffe. Presented at Annual Convention, ICA, Boston, 2011.

“Perceived Hostile Media Bias, Presumed Media Influence, and Opinions about Immigrants and Immigration.” B. Weberling, D. Riffe, and F. Dillman Carpentier. Presented at Annual Convention, AEJMC, Denver, 2010.

“Public Opinion about News Coverage of Leaders’ Private Lives: A Role for New vs. Old Media?” B. Wojdyski and D. Riffe. Presented at Annual Convention, AEJMC, Denver, 2010. Top Paper, Media Ethics Division.

“Beyond Exposure: Exploring the Role of Economic News Coverage in People’s Sense of Economic Well-being.” D. Remund, N. Huang, D.Riffe, and J. Harlow. Presented at Annual Convention, AEJMC, Denver, 2010.

“Better Left Unsaid? Terms of Use Policies in Citizen Journalism and the Promise of Citizen Participation.” W. Hartzog, D. Riffe, S. Lacy, E. Thorson, and M. Duffy. Presented Annual Convergence and Society Conference, Reno, Nov. 5-6, 2009.

“Usefulness of Environmental News Coverage, Risk, Personal Efficacy and Information Sufficiency.” B. Weberling, J. Lovejoy, and D. Riffe. Presented at Annual Convention, AEJMC, Boston, 2009. Top Three paper, Mass Communication and Society.

“Issue Knowledge and Campaign Interest in ‘Battleground Ohio’: Did the Media—and Political Advertising—Matter?” J. Lovejoy, D. Riffe, and H. Cheng. Presented at Annual Convention, ICA, Chicago, IL, 2009.

“Voters’ Attention, Perceived Effects, and Voting Preferences: Negative Political Advertising in the 2006 Ohio Governor’s Election.” J. Lovejoy, H. Cheng, and D. Riffe. Presented at Annual Convention, AEJMC, Chicago, IL, 2008.

"How Attention to Local Newspaper and Television Environmental News Relates to Risk and Knowledge." D. Riffe and T. Hrach. Presented at Annual Convention, AEJMC, Washington, DC, 2007.

“Using the Internet for Specialized In-depth Information.” D. Riffe, S. Lacy, and M. Varouhakis. Presented at Annual Convention, AEJMC, Washington, DC, 2007.

“Where Do Ohioans Get Their Environmental News?” S. Lacy, D. Riffe, and M. Varouhakis. Presented at Annual Convention, AEJMC, San Francisco, 2006.

“Third- and First-Person Effects: Independently Sponsored Negative Political Advertising in the 2004 Presidential Election.” H. Cheng and D. Riffe. Presented at Annual Convention, Midwest Association for Public Opinion Research (MAPOR), Chicago, 2005.

“Picturing the Iraq War: Identification of Casualties and Viewer Reaction.” E. Lo, S. Hallock, L. Serban, H. Ji, and D. Riffe. Presented at Annual Convention, MAPOR, Chicago, 2005.

“The Public’s Views of Ethics in Managing ‘Letters to the Editor.’” B. Reader and D. Riffe. Presented at Annual Convention, AEJMC, San Antonio, 2005.

“Attention, Perception, and Perceived Effects: Negative Political Advertising in a Battleground State of the 2004 Presidential Election.” H. Cheng and D. Riffe. Presented at Annual Convention, AEJMC, San Antonio, 2005.

“Optimistic Bias about Cancer Risk and Information Sources in Appalachia.” H. Ji and D. Riffe. Presented at Annual Convention, AEJMC, Toronto, 2004.

“Environmental Hazards, Cancer Risk Judgments, and Media Use in Appalachia.” D. Riffe. Presented Annual Convention, AEJMC, Kansas City, 2003. Top Three paper, Science Communication Interest Group.

“Both Sides of the Digital Divide in Appalachia: Uses and Perceived Benefits of Internet Access.” D. Riffe. Presented Annual Convention, AEJMC, Kansas City, 2003.

“Environmental Threats, Information Sources and Optimistic Bias: Environmental Risk in Appalachia.” D. Riffe and J. Knight. Presented Annual Convention, AEJMC, Miami, 2002.

“The Shrinking World of Network News.” D. Riffe and A. Budianto. Presented Annual Convention, AEJMC, Washington, D.C., 2001.

“A Quarter Century of Television Network News: Fewer, Longer (?) and Softer News items.” D. Riffe and L. Spiczka Holm. Presented Annual Convention, AEJMC, New Orleans, 1999.

“Television News in a Transitional Media System: The Case of Taiwan.” Y. Chang and D. Riffe. Presented Annual Convention, AEJMC, Baltimore, 1998.

“Press Nationalism and *New York Times* Coverage of the Bosnian War.” W.M. Meyer and D. Riffe. Presented Annual Convention, AEJMC, Chicago, 1997.

“A Deeper Look at the ‘Superficiality’ of Television News.” D. Riffe. Presented Annual Convention, AEJMC, Anaheim, Calif., 1996.

"Linking International News to U.S. Interests: A Content Analysis." D. Riffe. Presented Annual Convention, AEJMC, Washington, D.C., 1995.

"Unnamed Sources in White House Coverage." D. Riffe and G. Johnson. Presented Annual Convention, AEJMC, Washington, D.C., 1995.

"Sample Size in Content Analysis of Weekly News Magazines." D. Riffe, S. Lacy and M. Drager. Presented Annual Convention, AEJMC, Washington, D.C., 1995.

"Political and Racial Adversaries: Southern Black Elected Officials and the Press." D. Riffe, D. Sneed and R.L. Van Ommeren. Presented Annual Convention, AEJMC, Washington, D.C., 1995.

"Sampling Error and Selecting Intercoder Reliability Samples for Nominal Content Categories." S. Lacy and D. Riffe, presented Annual Convention, AEJMC, Washington, D.C., 1995.

"The Effectiveness of Simple and Stratified Random Sampling in Broadcast News Content Analysis." D. Riffe, S. Lacy, J. Nagovan and L. Burkum. Presented Annual Convention, AEJMC, Atlanta, 1994.

"The Role of a Mississippi Weekly Newspaper in Defusing Racially Volatile Political News: A Case Study." D. Sneed, D. Riffe and R. Van Ommeren. Presented Annual Convention, Speech Communication Association, New Orleans, 1994.

"The Stability of 'Bad News' in Third World Coverage: 22 Years of *New York Times* Foreign News." D. Riffe. Presented Annual Convention, AEJMC, Kansas City, 1993.

"Sample Size in Content Analysis of Weekly Newspapers." S. Lacy, K. Robinson and D. Riffe. Presented Annual Convention, AEJMC, Kansas City, 1993.

"Election-Year Usefulness of Newspapers and Other Information Sources for Alabama Legislators." D. Riffe. Presented Annual Convention, AEJMC, Montreal, 1992.

"News Items in the 'Shrinking Foreign Newshole': The Case of the *New York Times*." D. Riffe, C. Aust, B. Shoemaker, T. Jones and S. Sundar. Presented Annual Convention, AEJMC, Montreal, 1992.

"The Impact of Competition and Group Ownership on Radio News." S. Lacy and D. Riffe. Presented Annual Convention, AEJMC, Montreal, 1992.

"Selective Exposure to Good and Bad News as a Function of Mood Management." R. Biswas, D. Riffe and D. Zillmann. Presented Annual Convention, ICA, Miami, May 1992.

"A Comparison of Sexuality in Sunday Pro Football and Rest-of-Week National Advertising." D. Riffe, P. Place and C. Mayo. Presented Annual Convention, AEJMC, Boston, 1991.

"Freedom of Expression: How Much Will the Public Tolerate?" D. Riffe and C. Aust. Presented Annual Convention, AEJMC, Boston, 1991.

"Comparison of Sources of Information for Black State Legislators." D. Riffe. Winner Alan Bussell Award for Best Paper, Minorities and Communication Division, Annual Convention, AEJMC, Minneapolis, 1990.

"The Prestige Press Covers the U.S. Withdrawal from Unesco." D. Riffe and A.N. Mohamed. Presented Annual Convention, AEJMC, Minneapolis, 1990.

"Recruitment of Journalism Faculty: Do Schools Travel the Ethical High Road?" D. Sneed, R. Van Ommeren, D. Riffe and T. Wulfemeyer. Presented Annual Convention, AEJMC, Minneapolis, 1990.

"Mass Media Instruction in High School Social Science Classes: A Survey of Southern California Teachers." D. Sneed, R. Van Ommeren, T. Wulfemeyer and D. Riffe. Presented Annual Convention, AEJMC, Minneapolis, 1990.

"News Media Adversary and Consensus Roles, and Legislator Use of News Media for Job Information." D. Riffe. Presented Annual Convention, AEJMC, Washington, D.C., 1989.

"The Press and Black Elected Officials at Three Levels of Public Office." D. Riffe, D. Sneed and R. Van Ommeren. Winner Best Paper, Minority Division, Annual Convention, AEJMC, Washington, D.C., 1989. Presentation broadcast live by C-SPAN, Aug. 10, 1989.

"The Heartaches and Ethics of Reviewing Books for *Journalism Quarterly*: Perceptions of Reviewers." T. Wulfemeyer, D. Sneed, D. Riffe and R. Van Ommeren. Presented Annual Convention, AEJMC, Washington, D.C., 1989.

"Media Literacy Ignored." D. Sneed, T. Wulfemeyer, R. Van Ommeren and D. Riffe. Presented Annual Convention, AEJMC, Washington, D.C., 1989.

"Exploring Characteristics of 'News Radio' Stations." D. Riffe. Presented Annual Convention, AEJMC, Portland, 1988.

"Press Coverage of Blacks and the Black Community: The Minority Legislator's Perspective." D. Sneed, D. Riffe and R. Van Ommeren. Presented "Kerner-Plus-20" Session, Annual Convention, AEJMC, Portland, 1988.

"Black State Legislators Describe Their Relationships with the Local Press: A Preliminary Report." D. Riffe, D. Sneed and R. Van Ommeren. Presented Annual Convention, AEJMC, Portland, 1988.

"Black Mayors and White Newspapers: Mayor Views on Press Performance." D. Riffe, D. Sneed and R. Van Ommeren. Presented Western Communication Educators Conference, Lake Tahoe, 1988.

"The Newspaper Editor as Public Official: Conflict of Interest or Libertarian Vestige?" D. Sneed and D. Riffe. Presented Annual Convention, AEJMC, San Antonio, 1987.

"'Clones,' Codes, and Conflicts of Interest in Cartooning: Cartoonists and Editors Look at Ethics." D. Riffe, D. Sneed and R. Van Ommeren. Presented Annual Convention, AEJMC, San Antonio, 1987.

"Communication Linkages Between Elected and Electorate: The Usefulness of News Media for Constituent Contact." D. Riffe. Presented Annual Convention, AEJMC, Norman, Oklahoma, 1986.

"Predictive Models of Writing Apprehension and the Public Relations Student." D. Stacks, D. Riffe and D. Wright. Presented Annual Convention, Southern Speech Communication Association, Houston, 1986.

"The Limits of Taste in Editorial Cartooning: Who or What is 'Fair Game'?" D. Sneed, D. Riffe and R. Van Ommeren. Presented Annual Convention, Southwest Symposium for Mass Communications, Lubbock, Texas, 1986.

"The *New York Times* and Foreign Policy: Press Coverage and U.S.-India Relations, 1973-1980." J. Ramaprasad and D. Riffe. Presented Annual Convention, AEJMC, Memphis, 1985.

"Rivals in Consonance: The Case of Television Network News." D. Riffe, B. Ellis, M. Rogers, R. Van Ommeren and K. Woodman. Presented Annual Convention, AEJMC, Memphis, 1985.

"Cartoonists and Editors Look at Cartooning." D. Riffe, D. Sneed and R. Van Ommeren. Presented Annual Convention, AEJMC, Gainesville, 1984.

"Local' Public Officials, the News Media, and Other Channels: Is Channel Perception Unidimensional?" D. Riffe, E. Akhahenda and K. Dollase. Presented Annual Convention, International Communication Association, San Francisco, 1984.

"Information Channel Preference and Utility Among a Select Audience." D. Riffe, E. Akhahenda and K. Dollase. Presented Annual Convention, Midwest Association for Public Opinion Research (MAPOR), Chicago, 1983.

"The Origins of Borrowed News." D. Riffe. Presented Annual Convention, AEJMC, Athens, Ohio, 1982.

"Foreign Staff Reductions and News Coverage: A Comparison of Two Newspapers' Content." D. Riffe. Presented Annual Convention, AEJMC, East Lansing, 1981.

"Consonance, Conflict and Third-World News." D. Riffe. Presented Annual Convention, MAPOR, Chicago, 1980.

"Relative Credibility Revisited: How 18 Unnamed News Sources are Rated." D. Riffe. Presented Annual Convention, MAPOR, Chicago, 1979.

"The Stereotyped Small-town News Consumer: An Assessment." E.F. Shaw and D. Riffe. Presented Annual Convention, MAPOR, Chicago, 1978.

NON-REFEREED PUBLICATIONS (most recent first)

"Editorial Report: Who Submits Work to JMCQ and Why? A Demographic Profile and Belief Summary." B. Watson and D. Riffe. *Journalism & Mass Communication Quarterly*, Spring 2014, 91:1:5-1.

"A Content Analysis Guide for Media Economics Scholars." F. Fico, S. Lacy and D. Riffe. *Journal of Media Economics*, April 2008, 21:2:114-130.

"*Journalism & Mass Communication Quarterly*: An Update." D. Riffe. *AEJMC News*, April 2005.

"Scholarly Journals as a Process and Practice Mirror." D. Riffe. *Journalism & Mass Communication Educator*, 2005, 60:140-144.

"Characteristics, Responsibilities, and Concerns of Teaching Faculty: A Survey of AEJMC Members." D. Riffe, K. Salomone and G.H. Stempel III. *Journalism & Mass Communication Educator*, Winter 1998, 52:4:101-120.

"Review of *The Future of News* by Philip S. Cook, Douglas Gomery and Lawrence W. Lichty." D. Riffe. *Journalism Quarterly*, 1993, 70:198-199.

"No Easy Guidelines Exist for Research Competition." D. Riffe. *Leadtime*, Spring/April 1993, pp. 3, 5.

"Media Literacy Ignored." D. Sneed, T. Wulfemeyer, D. Riffe and R. Van Ommeren. *Clearing House*, September/October 1990, 64:1:36-38.

"Review of *Comic Art: An International Bibliography* by John A. Lent." D. Riffe. *International Communication Bulletin*, 1987, 22:31.

"Review of *Impact of Mass Media: Current Issues* by Ray Hiebert and Carol Reuss." D. Riffe. *Journalism Quarterly*, 1985, 62:917-918.

"Review of *Broadcast Fairness: Doctrine, Practice, Prospects* by Ford Rowan." D. Riffe. *Journalism Quarterly*, 1985, 62:188-189.

"Black Elected Officials Still Distrust the White-owned Press." D. Sneed, R. Van Ommeren and D. Riffe. *Birmingham News*, April 24, 1988, p. 3B.

"Are Blacks Treated Better by Today's Press?" D. Sneed, R. Van Ommeren, and D. Riffe. *Huntsville (Ala.) Times*, April 11, 1988, p. 6A.

"Cartoonists: Code of Ethics Unworkable." R. Van Ommeren, D. Sneed and D. Riffe. *Editor & Publisher*, Dec. 13, 1986, pp. 40-42.

"Editorial Cartoonists: Many of their Editors Prefer to Keep a Tight Rein." R. Van Ommeren, D. Sneed and D. Riffe. *Editor & Publisher*, August 17, 1985, PP. 56, 43.

"What is the Cartoonist's Role?" R. Van Ommeren, D. Riffe and D. Sneed. *The Masthead*, Spring 1984, pp. 12-15.

"An Uneasy Alliance." D. Sneed, D. Riffe and R. Van Ommeren. *Target: The Political Cartoon Quarterly*, Summer 1984, pp. 13-15.

"Views on News-borrowing." D. Riffe. *Grassroots Editor*, Fall 1984, pp. 9-13.

"Second-hand News Risky?" D. Riffe. *Grassroots Editor*, Summer 1980, pp. 3-4, 14.

NON-REFEREED PAPER PRESENTATIONS

Invited Panelist, "Reviewing for AEJMC Journals." AEJMC annual convention, Montreal, 2014.

"Journalism & Mass Communication Quarterly Publishing Panel: Top Scholars Look Toward and Reflect on Research in the Tenure Process." Moderator/organizer of panel, AEJMC annual convention, St. Louis, 2011.

"Does Journalism and Mass Communication Research Matter?" Moderator/organizer of panel, AEJMC annual convention, Denver, 2010.

Invited Panelist, "Strategizing Your Research Career." AEJMC annual convention, Denver, 2010.

Invited Panelist, "Pushing Back: Negotiating with Journal Editors and Discovering Open Access Journals." AEJMC annual convention, Denver, 2010.

“Does Journalism and Mass Communication Research Matter?” Moderator/organizer of panel, AEJMC annual convention, Boston, 2009.

“Theory in Journalism and Mass Communication Research: Using It, Building It, Testing It.” Moderator/organizer of panel, AEJMC annual convention, Chicago, 2008.

“Publishing in Scholarly Journals for Graduate Students and Junior Faculty.” Moderator/organizer of panel, AEJMC annual convention, San Francisco, 2006.

“Publishing in *Quarterly*.” Moderator/organizer of panel, AEJMC annual convention, San Antonio, 2005.

“The Reality of the Digital Divide: The Appalachian Region of Ohio.” N. Pecora, D. Riffe, M. Real, and K. Krendl. Paper presented to ICA and IAMCR Symposium on the Digital Divide, Austin, November 2001.

“How Not to Get Published.” Invited Speaker, Graduate Education Interest Group Annual Conference, Athens, Ohio, 1998.

“Improving Hostile Work Environments in Journalism Education: What’s Next?” K. Salomone, G.H. Stempel III, and D. Riffe. PF&R session sponsored by Commission on Status of Women and Media Management and Economics, AEJMC, Baltimore, 1998.

“Census of AEJMC Members.” D. Riffe, G.H. Stempel III, and Kandice Salomone. Plenary session sponsored by Commissions on Status of Women and Minorities, AEJMC, Chicago, 1997.

“The Quality of Research: A Content Analysis of Content Analyses in *Journalism Quarterly*.” D. Riffe and A. Freitag. Invited paper, presentation sponsored by the AEJMC Publications and Research committees, AEJMC, Anaheim, Calif., 1996.

Invited Panelist, AEJMC Convention Panel, "How to Publish Your Work in Academic and Trade Journals," sponsored by the Graduate Education Interest Group, Atlanta, 1994.

Moderator, "New Directions in Radio News." Mass Media Ethics in the Information Age, AEJMC/SPJ-SDX Regional Conference, Tuscaloosa, Alabama, March 1990.

"Perceptions of Recruiting Practices in Journalism and Mass Communication Education." D. Sneed, T. Wulfemeyer, D. Riffe and R. Van Ommeren. Presented National

Conference on Ethics in America, San Diego, 1990. Also published pp. 121-136 in *Proceedings of National Conference on Ethics in America*.

AEJMC Annual Convention Research Program Coordinator, Newspaper Division, 1988 Portland, 1989 Washington, D.C., and 1993 Kansas City national conventions.

Invited Panelist, AEJMC Annual Convention Panel, "Research for Tenure and Promotion," sponsored by the Standing Committee on Research, San Antonio, 1987.

"The Surrogate Constituency? The Press, the Public, and the Legislative Office in Alabama." D. Riffe. Presented Citadel Symposium on Southern Politics, Charleston, S.C., 1986.

Invited Paper, "How the Media Cover Presidential Campaigns: Political Theater." Crossroads '84 Conference on Illinois Government and Politics, Illinois Legislative Studies Center, Springfield, Ill., 1984.

Chair of Session, "Opinion-shaping Forces." Annual Convention, MAPOR, Chicago, 1980.

UNC TEACHING ACTIVITIES

UNC JOMC Courses (most recent first)

Fall 2012	JOMC890 Special Topics: Survey (4 students)
Spring 2012	JOMC 890 Special Topics: Content Analysis (10 students)
Fall 2011	JOMC 153 News Writing (17 students)
Fall 2011	JOMC 890 Special Topics: Survey (7 students)
Spring 2011	JOMC 890 Special Topics: Content Analysis (6 students)
Fall 2010	JOMC 153 News Writing (17 students)
Fall 2010	JOMC 890 Special Topics: Survey (6 students)
Spring 2010	JOMC 890 Special Topics: Content Analysis (8 students)
Fall 2009	JOMC 153 News Writing (16 students)
Fall 2009	JOMC 890 Special Topics: Survey (8 students)
Spring 2009	JOMC 890 Special Topics: Content Analysis (12 students)
Fall 2008	JOMC 490 Special Topics: NC Immigration (8 students)

Dissertations chaired:

Suzannah Evans, *Low Emissions, High Concern: How Climate Communicators Grapple with a Transnational Issue the Philippines* (2016).

Justin Blankenship, *Solo Journalism and News Routines: Using the Hierarchical Influences Model to Study the Organizational and Individual Influences of Solo Journalism in Local Television News* (2016).

Jesse Abdenour, *The Face of Investigative News: A Mixed-method Analysis of Local Television Investigative Journalism Content, Perceptions, and Influences* (2015).

Sada Reed, *Conflicting Loyalties: An Examination of the Role Community Membership and Sports Fandom Have on Sports Journalists' Interactions with Whistleblowers* (2015).

Laurie Phillips, *A Multi-method Examination of Race, Class, Gender, Sexual Orientation, and Motivations for Participation in the YouTube-based "It Gets Better Project"* (2013).

Robert McKeever, *Vicarious Experience: The Effects of Message-induced Empathy on Attitudes toward Individuals with Severe Depression* (2012).

Brendan Watson, *Is Twitter a Counter Public? Comparing Individual and Community Forces that Shaped Local Twitter and Newspaper Coverage of the BP Oil Spill* (2012). Winner 2012 Nafziger-White-Salwen Outstanding Dissertation Award, AEJMC.

Sun Young Lee, *Unveiling the Agenda-Building Process for Corporate Social Responsibility and the Impact of Corporate Communication on the Process* (2011).

Jennette Lovejoy, *Indirect Effects of Media on Cancer-Related Behavioral Intentions* (2010).

Theses chaired:

Lynsy Smithson-Stanley, *What's Real and What's News: An Exploratory Analysis of Media Coverage and Resident Perceptions of Environmental Risk Using Objective Risk Data* (2011).

OTHER THESES/DISSERTATIONS CHAIRED

Dissertations:

Edmund Lo, *Photo Illustration in U.S. Newsmagazines During the Past Three Decades* (2008).

Hong Ji, *Advertising Appeals and Gender Images in Shishang Cosmopolitan and Shishang Esquire: A Longitudinal and Cross-Cultural Analysis* (2005).

Lee Anne Peck, *Misplaced Confidence? Effects of a Media Ethics Course on Students' Ethical Decision-making Abilities* (2003).

Patrick J. Sutherland, *Diffusion of Courses with World Wide Web Features at ASJMC Programs: Innovativeness and Perceptions of Administrators and Innovation Champions on the Implementation Process* (2001).

Yu-Li Chang, *Globalization of Television Broadcasting: Perceptions Held by Media Professionals Working for Western Satellite Broadcasters in Asia* (2000).

Alan Freitag, *Cultural Competence Correlates of Public Relations Functions and Models: A Profile and Assessment of U.S. Practitioners* (1998).

Jyotika Ramaprasad, *The New York Times and Foreign Policy: Press Coverage and U.S. India Relations, 1973-1980* (1985).

Elijah F. Akhahenda, *A Content Analysis of Zambian and Tanzanian Newspapers During the Period of Nationalization* (1984).

Roger L. Van Ommeren, *Differences in Reporters' and News Sources' Perceptions of their Roles in the Newsflow Process* (1984).

Theses/Projects:

Shereen Hall, *Setting the Agenda for Young Progressive Voters: The Campus Progress Action Blog* (2008).

Katherine Muse, *The Newsroom Personality: A Psychographic Analysis of Ohio Television Newsrooms* (2007).

Jennette Lovejoy, *A Content Analysis of Cancer News Coverage in Appalachian Ohio Community Newspapers* (2007).

Brooke Weberling, *Mobilizing Disaster Relief: U.S. Media Coverage of the 2005-2005 Tsunami and Pakistan Earthquake* (2006).

John Mueller, *An Analysis of the Correspondence of Environmental Coverage in Ohio's Six Major Metropolitan Newspapers to Citizen Perception of Environmental Problems* (2006).

Anca Michetti, *Medium-Related Differences in Cognitive Response: A Comparison of Radio and Television* (2004).

Liliana Serban, *Influence of Mass Media on Ohioans' Knowledge, Attitudes and Behavior Regarding Physical Activities and Health* (2004).

Tonya Sharp, *Butterflies and Taco Shells: Framing Genetically Modified Organisms in Four Magazine Genres* (2004).

Rucha Chitnis, *The African Hunger Fad: Once in Vogue, Now Out of Style? An Analysis of ABC, CBS, and NBC News Networks, August 1968-2003* (2004).

Anna Budianto, *Newsmagazine Coverage of the Asian Economic Tigers, 1990-2000* (2004).

Dana Norton, *E-mail and Internet Use by Members of the Kentucky General Assembly* (2004).

Marianne Russ, *Notes on News: NPR's Music "Buttons" and Listener Response* (2003).

Stan Alost, *Pictures for our Heads: A Study of Image Effect on Recall and User Satisfaction of News Content Presented on a Computer* (2002).

Erin Martin, *Environmental Coverage in Weekly Newspapers of Appalachian Ohio* (2002).

J. Shane Mercer, *Third-Person Effect and Perception of Intelligence* (2001).

Rajiv Sekhri, *Press Nationalism: Coverage of Indian and Pakistani Nuclear Tests by Elite Newspapers in the United States, Canada, and the United Kingdom, 1998-1999* (1999).

Yulian Li, *The Triangular Relationship Among the President, the Media and the Public in the Agenda-setting Process* (1998).

Justin Boyd, *Chain of Weak Links: The First Three Days of Coverage of the Oklahoma City Bombing Investigation* (1998).

Rebecca J. Chamberlin, *The Legitimization of Generation X: A Case Study in Status Conferral* (1997).

W. Matt Meyer, *Press Nationalism and New York Times Coverage of the Bosnian War* (1996).

Kelly Saxton, *Images of the Deep South in Time, Newsweek, and U.S. News and World Report* (1992).

Rahul Biswas, *Selective Exposure to Good and Bad News as a Function of Mood Management* (1991).

Robert Woodrum, *Guide to Internships at Southeastern Newspapers* (1991).

Karen P. Behr, *Just a Face in the Crowd: The Elderly in Cable Television Advertising* (1990).

Yang Chou Yu, *The Portrayals of Chiang Kai-shek and Mao Tse-tung in Time, Newsweek, and U.S. News and World Report* (1987).

Lea Ann Brown, *A Self-instructional Program for Producing Specialized Print Publications* (1983).

Marian Lynn Folse, *The Relationship Between Perceived Stress and Leisure Attitudes Among First-Year Medical Students* (1983).

Kristen S. Dollase, *Cuban Images During the 1980 Boatlift: A Content Analysis of The Miami Herald* (1982).

RECENT GRANT ACTIVITY

“Tracking and Analyzing Community News Models,” with Margaret Duffy, Steve Lacy, and Esther Thorson. Funded by John S. and James L. Knight Foundation and the Pew Charitable Trusts (\$210,000), 2007-2009.

PROFESSIONAL SERVICE

TO DISCIPLINE

Memberships in Professional Associations:

Association for Education in Journalism and Mass Communication, since 1980.
 Association of Schools of Journalism and Mass Communication (ASJMC), 1992-95.
 Kappa Tau Alpha, since 1975.
 American Association for Public Opinion Research, 1977-83.
 International Communication Association, 1983-1989, 1996, since 1998.

Professional Association Offices and Service:

Member, Nominations Committee, AEJMC, 1997-2000.
 Elected ASJMC Publications Committee, 1994-95.
 Member, Missions Subcommittee, AEJMC Vision 2000 Task Force, 1993.
 Executive secretary, Northern Illinois Newspaper Association, 1992-95.
 Chair of AEJMC Newspaper Division Research Committee, 1988, 1989, 1993.
 Elected AEJMC Newspaper Division Executive Council, 1988-89.
 Appointed AEJMC-Newspaper Research Council Liaison, March 1987.
 Judge competitive faculty and student papers for AEJMC Mass Communication & Society Division, International Division, Newspaper Division.

Other service:

Judge, AEJMC “Senior Scholars” Research Grant Proposals, Autumn 2015.
 Editor, *Journalism & Mass Communication Quarterly* (appointed October 2001-September 2014).
 Previously served as associate editor and member of editorial review board, *Journalism & Mass Communication Quarterly*.
 Review for *Communication Research, Political Behavior, Journal of Broadcasting & Electronic Media, Media Psychology, Journal of Communication, Newspaper Research Journal, Journalism & Mass Communication Educator*.
 Judge in competition of Northern Illinois Newspaper Association, American Penal Press, Southern Illinois Editorial Association, Southern Illinois School Press Association, and Alabama High School Press Association.
 Consultant for U.S. Broadcasting (KQAK-FM San Francisco); Southern Illinoisan newspaper and Tuscaloosa News.

WITHIN UNC-CHAPEL HILL

Dean's Search

Task Force

Tenure & Promotion (4 years)

Law Search

Reese Felts Search

Grad Admissions

Grad PhD Curriculum